

## Interview with Joe Wilson Chief Executive College Development Network



On Monday 05 January 2015, Joe Wilson became Chief Executive of College Development Network (CDN), the training and development agency for the college sector in Scotland.

Joe brings a long history of working both with and within the sector and is well known and respected. His previous role as Head of New Ventures at SQA and prior to that his Business Manager position, will undoubtedly contribute to his wealth of knowledge and skills required to lead CDN into the future. Joe is also not a stranger to CDN as he worked for the company when it was known as SFEU.

Having initially been a school teacher Joe began his further education career as a lecturer at Cardonald College in the 1980s before progressing through a number of management roles.

Whilst at SQA Joe maintained an active interest in the sector, though on appointment he has stepped back from areas where there could potentially be any conflict. He stepped down as a board member at Glasgow Clyde College in December where he chaired the Learning and Teaching Committee; he has previously served on the board of Anniesland College (2002-2013).

Joe remains a non-executive on a number of advisory groups and boards including the Scottish Adult Learning Partnership, Youthlink Scotland and the Association for Learning Technology Scottish Group.

Joe is looking forward to working across the sector and renewing acquaintances and building new networks and through this supporting the FE learner community across Scotland.

**Joe's views on CDN and its vision for its future are captured in the following interview:**

### What do you think of CDN?

I feel that CDN should be applauded with the rest of the sector for surviving a tsunami of change. As a network-based organisation CDN has had a tough challenge in continuing to promote and to practise sharing and collaboration in the face of greatly reduced resources, and in a period when many colleges have been inward looking and dealing with major restructuring. I think a symptom of the struggle has been the succession of leaders that CDN has had in the recent past.

### What do you think are CDN's strengths?

I think CDN has done extremely well in the circumstances, it has stayed focused and is still there for the sector – whilst not forgetting it has also gone through a tremendous period of transition.

The rebranded CDN has a new stronger Board chaired by Paul Houlden and a Development Committee led by Sandra Walker. Robust management and closer links to the College regions are a key strength.

With the Development Committee having regional representation at a senior level from the sector, this feeding into and working with the new CDN single point contacts will ensure that CDN is building on its current partnership working relationship. This will also give CDN an excellent opportunity to develop new communication and support mechanisms whilst ensuring that CDN hears and acts upon what the sector needs.

As regional colleges settle in to the tasks that lie ahead there will be greater demands on staff development services from CDN.

### What changes would you like CDN to implement or develop?

I would like CDN to embrace the broad range of opportunities both in the college sector and with a wider range of customers. Research has shown that the sector needs CDN. Other organisations could also use CDN's wealth of experience and training and development skills, some of these being - schools, training providers, skills development agencies and other customers - even some smaller Higher Education Institutions.

Huge transitional changes are taking place in relation to education, learning and skills –

CDN will be leading on these and working in partnership with our college stakeholders to ensure as a sector that learners across Scotland can access the right opportunities and that staff in colleges have the best skill sets to deliver these.

I would like CDN to be in the position where we are more self-sufficient in terms of funding. This will be achieved by growing into other markets and offering value added services to our current customer base.

We are doing a minor facelift of our facilities and our own technology to make sure we exemplify best practice.

We are streamlining our internal staffing structure to ensure alignment with sector strategic priorities. We are also looking at sharing best practice across the sector through technology (clearer website, moodle platform) and expanding our use of social media and reviewing other ways we can improve our communication methods with the sector and our stakeholders.

CDN is the vehicle for Scottish FE to share its practice and should be able to support everyone from subject specialists, college management and support staff. If we get this right there is a bright future for CDN.

#### **How would you like CDN to continue its partnership working?**

I would like CDN to continue to work with the SFC, SQA, SDS, Jisc, Creative Scotland and Education Scotland which are key to our future operational and strategic plans.

Only through partnership will we move learning on in Scotland for all those who need the services of further education.

#### **Where would you like CDN to be in three years time?**

I would like CDN to be a stable, strong, leading, creating and sharing organisation, relevant to the needs and requirements of a changing sector landscape.

I think this can be achieved with the continued commitment from the staff to embrace the changes that will be made to streamline operations within CDN, whilst working with the Board and Development Committee to create a different organisation from the past and to harness the power and support for the work that CDN does across the sector. Most importantly at the same time, we will continue to prove CDN's value and worth to all of our stakeholders.

#### **What would be your final words?**

Finally, I would say we've got three years to shape our destiny, I think the new opportunities for development, leadership, modernisation and working towards financial independence that are emerging in front of us are the foundations for the new CDN.

## Got Chirpy!

Reading this article? Then you must be wondering about 'got chirpy'. Well! It's an anagram of copyright! It's not easy to get colleagues feeling chirpy about copyright! However CDN is working in partnership with SCQF to develop a short piece of credit rated learning for lecturers, teachers and support staff for the safe use of resources for learning and teaching.

The programme will be a short introduction to safe use of other people's 'stuff' in resources – both digital and hard copy. Copyright legislation should be seen as an enabling tool in resource development rather than a maze or minefield.

This programme will be an appropriate starting point for staff developing confidence in the use of digital resources to fill the 'in-between' spaces to support curriculum delivery and also to meet the professional standard related to facilitating learning and teaching. The programme has to be ready and on the SCQF database for beginning of March 2015. There is a need for 'Got Chirpy 2' which is a programme for students using other people's 'stuff' but that will have to be developed later!

#### **Programme Title: Copyright: Safe use of resources for learning and teaching - SCQF Level 7**

Notional hours of study: 20

SCQF credit points: 2

Keep an eye on the CDN website to find out when the programme is available through CDN.



# Colleges Celebrate Success at College Development Network Annual Awards

Colleges from across the 13 regions in Scotland celebrated their successes and achievements at the CDN Annual Awards Ceremony on Thursday 27 November at The George Hotel Edinburgh.

## The winners were:



Student Contribution Award  
Winner: Angela Alexander Ayrshire College  
Sponsored by SCQF Partnership



Learning and Teaching Award  
Winner: North Highland College UHI  
Sponsored by TRIBAL Group



Changing Colleges Award  
Winner: Edinburgh College  
Sponsored by ENABLE Scotland



Employer Engagement Award  
Winner: West College Scotland  
Sponsored by SQA



Essential Skills Award  
Winner: Perth College UHI  
Sponsored by Skills Development Scotland



Sustainability Award  
Winner: Forth Valley College  
Sponsored by Energy Skills Partnership



Equality, Diversity and Inclusion Award  
Winner: Edinburgh College  
Sponsored by Brodies LLP



Health and Wellbeing Award  
Winner: City of Glasgow College  
Sponsored by Danshell Group

'Very professional and good location in the centre of Edinburgh'

'Nice venue. Seemed to be a "buzz" in and around the hall'

'I think it was a lovely celebration of achievement and hard work, it went very well smoothly and felt like a really positive environment'

'The food and drink was exceptional. First Class'

'The student entertainment was very good and the length of time was right'

Thank you to all who entered and congratulations to the winners. Additional photographs can be viewed on our Facebook page.

Provided for your information are the executive summaries from each of the shortlisted categories submitted by the colleges: [Annual Awards 2014 Shortlist Executive Summaries](#)

## Certificate of Work Readiness (CofWR) – What's in it for Colleges?



CDN is working in partnership with Skills Development Scotland (SDS) to promote and support the uptake of the award in the sector. The Certificate can enable colleges to strengthen a curriculum focused on employability and be seen as a positive response to the recommendation of Developing Scotland's Young Workforce. So what is in it for colleges?

CofWR is an employer-assessed qualification that is answering the age-old complaint that young people are simply not ready for the workplace. CofWR is fast becoming seen as the 'gold standard' for work experience with more than 1,500 Scottish businesses backing it. Participants on the programme combine classroom-based learning with a minimum of 190 hours practical experience over a period of 10 to 12 weeks.

Several colleges have been involved in the delivery of the programme which has played a key part in its success. New College Lanarkshire teamed up with Dawnfresh Seafoods Ltd in Uddingston to put a group of young people through the Certificate. Stuart Matson, Learning Service Manager at the College explained: 'Both sides recognise the importance of securing young people into the industry and saw the programme as a fantastic vehicle to do that'.

The qualification, developed by SDS and approved by the SQA, has also drawn support from the business community. Ross Martin, Chief Executive of Scottish Council for Development and Industry (SCDI) said: 'One of the challenges in the Scottish economy is that we don't use all of the skills of all of the people. We leave too many behind and that means we work from a much narrower base than we should. So if we can target young people who are trying to get onto the job ladder we can broaden the base and build success in terms of the workplace'.

If you would like more information on the CofWR please get in touch with, Garry Cameron, Manager, CDN [garry.cameron@cdn.ac.uk](mailto:garry.cameron@cdn.ac.uk)

## Customer Service Excellence – Online Training



As reported in the summer edition of 'Quick', Flow Hospitality Training has teamed up with CDN and SDS to offer their superb package of added value skills training for students in Scotland's colleges.

Flow came to CDN in November and demonstrated its range of customer care packages to college representatives who then headed off to install the e-learning on their VLEs. Their learners will use the software in preparation for the tourist season ahead.

A tailored version of the successful software that was used in Glasgow leading up to the Commonwealth Games was made available to colleges, with the intention for colleges to address one of the main ambitions of the Scottish Tourism Alliance's strategy, *Tourism Scotland 2020: The future of our industry, in our hands*, namely: 'Scotland – a destination of first choice for a high quality, value for money and memorable customer experience, delivered by skilled and passionate people'.

CDN is in the process of allocating licences to participating colleges. Gordon McIntyre, Subject mentor for Hospitality & Tourism, stated: 'It's great that colleges have now completed their training and are now intent on using the software to the benefit of their learners and ultimately the industry. This marks an excellent example of partnership, the use of leading edge technology and meeting industry's needs. We look forward to hearing of the impact that this initiative has made, and feedback from end users of their experiences'.

Skills development is extremely important in preparing our young people for employment. This training will increase their skills in customer service, an area highlighted as a skills gap in SDS' Scotland's Skills Investment Plan for Tourism, and will support their employability opportunities.

For more information, email Gordon at [Gordon.McIntyre@cityofglasgowcollege.ac.uk](mailto:Gordon.McIntyre@cityofglasgowcollege.ac.uk)

# Developing a Digital Scotland



A Digital Scotland is an ambition shared across all areas of Scottish society. A Scotland where:

- people have access to the best of digital technology and are capable and confident in its use at home, at work and on the move
- businesses have the skills and confidence to exploit digital technologies
- the economic environment encourages digital innovation and supports the creation, growth and development of jobs and businesses
- Scotland is seen as an attractive place for inward investment in digital technologies.

'Scotland's Digital Future: A Strategy for Scotland', (<http://www.scotland.gov.uk/Publications/2011/03/04162416/0>) published in March 2011, set out how national digital ambitions would be achieved. It highlighted four key areas for action - public service delivery; the digital economy; digital participation; and broadband connectivity.

The journey continues. A strategy for digital participation, 'A National Framework for Local Action', (<http://www.scotland.gov.uk/Publications/2014/04/6821>) was published on 24 April 2014. This document sets out how a national movement for change will encourage people and businesses to get online and enjoy all the opportunities of the digital age.

Two recent developments have supported this ambition of digital participation for all.

The Digitally Agile National Principles, (<http://www.digitallyagileclld.org>) have recently been published by the Digitally Agile Community Learning and Development project. The Principles are a framework for guidance on the use of digital technology and social media in community learning and development contexts and are intended to drive forward effective and safe use of digital technology and social media. Although they are designed for CLD organisations they could be adapted easily and used by any organisation. Organisations don't need to be meeting all the Principles already but signing up is a commitment to aspire to the Principles.

Perhaps your institution would consider signing up to the Principles?

Along with the Principles, the Scottish Council for Voluntary Organisations (SCVO) has recently published, as part of its contribution to the Digital Participation agenda, the Digital Participation Charter, (<http://www.scvo.org.uk/news-campaigns-policy/campaigns/digital-participation/digital-participation-charter/>) which is at the heart of harnessing support from a diverse range of organisations to tackle digital exclusion.

Perhaps your institution would consider signing up to the charter?

Colleges are at the hub of local communities and are in an ideal place to make an even greater contribution to tackling the challenge of digital exclusion. If you are interested in discussing further how the college sector contribution can be enhanced the please contact Gerry Dougan: [gerry.dougan@cdn.ac.uk](mailto:gerry.dougan@cdn.ac.uk) or on 01786 892107.

# College-University Transition on Psychology Courses



Dr Jennifer Murray at Edinburgh Napier University conducted research into the transition from school to university in 2014. Key findings suggested that student motivations and aspirations were significantly linked to operational, tangible goals. While personal and social motivations and aspirations appeared to be viewed as less important or less prominent, students still suggested that personal relationships were also important in deciding whether or not to continue their education; particularly those with family and teaching staff.

In relation to staff experiences of Curriculum for Excellence (CfE), it was viewed as positive. They did however highlight that a supportive atmosphere across all levels of the school had helped in its adoption and uptake. Indeed, staff indicated that CfE has led to more inter-disciplinary projects being established across the school to support student learning and that there was a clear desire to broaden this 'partnership' and supportive working to include colleges and universities.

CDN and Edinburgh Napier University are now working in partnership on the next stage of the research and aim to carry out teaching observations in psychology classrooms across higher education institutions and colleges to identify potential areas of shared practice to smooth student transitions. The classroom observations will be to spur personal self-reflection rather than peer evaluation. The participants will focus their conversations on what they have learned about their own teaching from the observation process and avoid direct commentary on their colleagues' performance (unless colleagues specifically ask for this). The main aims of the research are:

- To encourage university and college staff teaching psychology across Scotland to consider the ways in which their teaching practice may impact on student transitions across FE and HE institutions
- To foster collaborative teaching resources and practices among college and university psychology teaching staff
- To critically consider current teaching practices in psychology and how these align to the new CfE key areas
- To identify areas of excellent or innovative teaching practice and areas where teaching practice may be feasibly improved across universities and college institutions, through sharing learning, practice and experiences
- To involve staff and students in discussions about what an excellent teaching and learning experience is (or could be) and how transitions across universities and colleges might be improved.

If you would like to take part in this research please contact [aileen.duffy@cdn.ac.uk](mailto:aileen.duffy@cdn.ac.uk)

We will keep the time commitment to a minimum and match you with a university near your college (you will be required to attend two workshops, observe one psychology class in a university and be observed once by a university lecturer over an academic year).

## Employer and College Partnerships: Ensuring Education Works for All

A warm welcome awaits you at this lively and engaging conference on **Friday 06 March 2015** at the **John McIntyre Conference Centre, Edinburgh**, delivered by CDN, sponsored by SQA and SDS.

The conference will focus on partnership working which results in well qualified, work-ready, motivated people with skills relevant to modern employment opportunities. It is relevant for employers, colleges, schools, local authorities, universities, training providers and students.

We are delighted to announce that Linda McTavish, CBE, Chair of the Lanarkshire Regional College Board, will be the MC for this conference, which will be supported by Moray College UHI students who are undertaking NC Events Co-ordination or HNC Events.

There will be a full programme of interesting presentations from both students and employers, a range of showcases from colleges which highlight partnerships with a variety of employment sectors. All of these demonstrate the ways that partnership working provides clear opportunities and benefits for employers, employees, colleges and students. This also includes different models for delivering CofWR.

There will be access to interactive stalls from a variety of organisations, supported by students. The conference provides an opportunity to network with people who are determined to develop effective educational and employer partnerships, while delivering relevant qualifications for Scotland's workforce. There will also be a panel of key people who will respond to delegates' questions.

Full programme and details of how to book a place on the event are available on our website: <http://events.collegedevelopmentnetwork.ac.uk/events/show/5113>



## College Liaison in Association with Scottish Schools (CLASS)



CDN is delighted to be supporting CLASS as the sector responds to a range of policy developments – particularly the relevant recommendations contained within the Commission for Developing Scotland's Young Workforce (DSYW). Arlene Byrne, current chair of CLASS welcomed delegates to their event in mid November at the Thistle Hotel, Glasgow for a range of presentations on current school-college partnerships and early adopters of DSYW. The event showcased some fantastic curriculum opportunities taking place in the following colleges:

- Forth Valley
- New College Lanarkshire
- City of Glasgow

SQA contributed to the morning session providing a comprehensive overview of developments in Curriculum for Excellence qualifications.

The afternoon session focused on future developments and CLASS is pleased to report that colleagues volunteered to join the CLASS committee and that a residential conference/event will take place in 2015. CLASS will use the Scottish Government's statement on how they will implement the recommendations of DSYW before shaping up the programme for 2015. CDN is looking forward to supporting CLASS strengthen and consolidate school-college partnerships.

For further information contact:  
[Arlene.Byrne@nclan.ac.uk](mailto:Arlene.Byrne@nclan.ac.uk)

## Online Health and Safety Procedures: CDN Partnership with FE Sussex and Jisc



CDN is pleased to announce it has signed a working agreement to play a pivotal role in a Jisc sponsored initiative to apply learning technologies to college Health and Safety requirements. Working with the project leaders FE Sussex, one of England's most innovative and dynamic collaborative college networks with 15 mixed economy colleges as members, the project will digitise and standardise over 300 college Health and Safety policies, procedures and related documentation. Final versions of edited documents will be freely available to all colleges in England and Scotland via a password initiated web-based resource, which is administered by FE Sussex.

Commenting on the agreement Dr Tim Strickland, CEO of FE Sussex said: 'We are delighted to be working with College Development Network and are grateful to Jisc who recommended them for the professional attitude and commitment they bring to work of this nature'.

This project is a milestone in collaboration and signposts the way forward in using technology to reduce costs and improve efficiency.

Nigel Ecclesfield, Head of Change Implementation Support Programmes – Further Education and Skills at Jisc said: 'In bringing together two leading networks to work on this project we are confident of a successful outcome which has the potential to benefit all colleges and training providers in the UK'.

For CDN, Project Manager Colin Buchanan said: 'The response from colleges has been fantastic, which is not a surprise as the Health and Safety Development Network has a track record of sharing practice and solutions. We are delighted to coordinate this for our Health and Safety Network, and look forward to the online database going live to allow full access to all Scottish colleges. We are also hopeful that the excellent partnership between CDN, FE Sussex and Jisc will lead to further initiatives in the future'.

## Your New Professional Learning for Colleges Website is Now Live



The latest phase of the development sees an upgrade to Moodle2.7, and a refresh of the content.

Why not take a look – you'll find it easier to navigate, to find resources and courses, and lots more including links and signpost. <http://professionallearning.collegedevelopmentnetwork.ac.uk/>

You'll find lots to browse through. All content is aligned to the **Professional Standards for College Lecturers**, and each resource or course has an indicator to show how and where it fits within those Standards.

If you are unsure of the Standards, or how your own practice sits against them, you can use the Profiling Tool to find out more about your personal knowledge and practice. If you choose to go forward and build on this, you can do this with the help of an Action Plan (linked to the Profiling Tool), which can support your own professional development planning and can be shared with anyone you wish (your line manager or staff development team for example).

The Standards are becoming more and more important in the sector and this website can help you keep that step ahead – planning and contributing to your own professional career long development CPD.

To access some of the resources or courses you will need to be registered on the site – this only requires that you complete a short registration form (your name and organisation). This opens up all the resources on the site to you.

The site will develop and grow and we welcome your feedback on any aspect of it. We are also looking for contributions, so if you have a resource, a link or an idea to share with colleagues across the sector, let us know and we can work with you to develop it.



## Scotland's Creative Learning Partnership Offered Unique Opportunity

Is there an issue you would like addressed in order to make a change that will improve outcomes for learners?

Scotland's Creative Learning Partnership offered the education sector a unique opportunity to help address a challenging issue and make a transformative change. Issues and changes could have been of any scale – from classroom-based to whole establishment/learning community. This invitation was open to individuals from all education sectors so there was potential for cross-sectoral partnership working.

An opportunity was given to explore the issue by matching the educator with a creative catalyst who would use creative approaches and coaching techniques, to help plan and implement changes.

Educators were invited to register interest by answering these questions:

- What is the issue you would like to address?
- What is the change you would like to make?
- What is the impact you would like this change to have on learners?

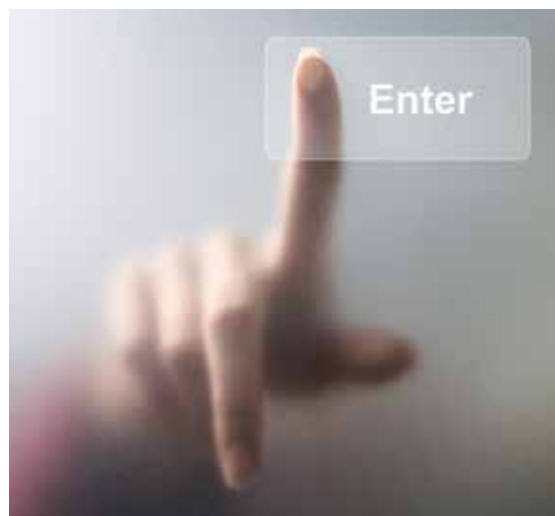
On receipt of expressions of interest in January 2015, a number of projects were selected to go forward to the next stage. Selected participants were invited to attend an event in Glasgow on 22nd January at which they shared their issues with a range of creative practitioners who, in turn, had the opportunity to present examples of their experiences of working in educational settings.

This pilot project runs from January through to June 2015, with the engagement element taking place from February to May in the form of tailor-made support whereby creative practitioners will be matched with education challenges following the January event. Participants will be expected to document the learning and experiences as the project progresses using film, voice recordings, visuals, etc and will be invited to participate in a final event to share learning as part of the Emporium of Dangerous Ideas, June 2015.

More information on the Creative Learning Partnership can be found at:

<http://www.creativescotland.com/what-we-do/major-projects/creative-learning-and-young-people/creative-learning-plan>

## Update on GLOW Access for Colleges



Many colleges were having difficulties accessing materials on GLOW as they could not register new users. Here is a quick update on what is happening, as there is a lot of useful resources available on GLOW to support the new qualifications. All colleges can join GLOW at no cost.

At the start of October GLOW switched over to a new and improved set of GLOW services, and the old GLOW portal was closed. The new GLOW environment provides single sign-on access to a wide variety of updated digital tools and resources, designed to enable rich, interactive learning experiences across all areas of CfE, accessible anywhere, at any time, on virtually any device.

The services offered include Microsoft Office 365 – providing access to powerful collaborative tools, 1 terabyte of cloud storage, and online versions of applications such as Word, Excel and PowerPoint for all users – as well as an updated set of broadcasting, blogs, and wiki solutions. A broad variety of educational apps are also available via the national GLOW App Library, with options open to colleges using GLOW to add new apps and to customise the Launch Pad to tailor GLOW to suit local contexts. A new, intuitive authentication service is also in place that streamlines account management for users significantly.

All colleges should now have received a Memorandum of Understanding (MoU) from GLOW with documents to sign, which is the first step to enable access to GLOW services.

If your college has not received the MoU, or if anything is unclear please contact Aileen Duffy [aileen.duffy@cdn.ac.uk](mailto:aileen.duffy@cdn.ac.uk).

## CDN Support Enterprise Staff Development for Educators and Managers



Twenty one educators and senior education managers from across Scotland gathered at the Dunkeld House Hotel on Thursday 04 December for the induction of the 2014-15 Scottish Entrepreneurship and Enterprise Educators (SEE) Programme run by CREATE the Centre of Enterprise and Innovation at Inverness College UHI.

CDN is working closely with the programme team which includes Carol Langston, SEE Programme Director and Head of CREATE; Professor Alison Price, Director of Enterprise Education at the National Centre for Entrepreneurship in Education; and a number of guest faculty academics and entrepreneurs from Scotland and further afield.

SEE is now in its third year and is a programme specifically designed to equip educators with the necessary tools, resources and pedagogical techniques to develop enterprising outcomes in others - ultimately to develop more enterprising and employable learners. Some key initial findings from an independent longitudinal evaluation of the programme has reported the SEE programme leading to 'noticeable change' in an educator's 'mindset'; their confidence, motivation and skills to develop more innovative and creative approaches in their teaching practice; and to create new enterprising opportunities within their institutions.

This year, we are delighted that the 2014-15 cohort includes eight participants from the UHI network. Following the induction day, everyone has now returned to their institutions to work

on their 'homework' in preparation for the three day residential at Crieff Hydro in February 2015, which includes identifying an institutional enterprising challenge that delegates are going to tackle, critically evaluating a range of entrepreneurial profile tests and interviewing a regional entrepreneur or enterprising individual.

At the residential in February delegates will be working with a number of experts in their field including: Dr Colin Jones, University of Tasmania; Florian Huber, Design Thinking Specialist, Munich University of Applied Sciences; and Alasdair Gammack, Incubation Manager, University of Stirling. SEE Fellows, Karen Lawson, Emporium of Dangerous Ideas Creator, CDN and Beth Brownlee, Depute Centre Head Business and Creative from West Lothian College will also be joining us to share their expertise and experience.

On the final day of the residential, Florian will be putting us through our paces, by applying the Design Thinking techniques to real issues identified at Crieff Hydro. We look forward to working with them all there – and our fingers are firmly crossed for good weather!

Further information contact:  
[carol.langston.ic@uhi.ac.uk](mailto:carol.langston.ic@uhi.ac.uk),  
or [karen.lawson@cdn.ac.uk](mailto:karen.lawson@cdn.ac.uk)

## 'Weel Kent Face' Moving onto New Role



Exciting new adventures await Lesley Whelan as she leaves CDN to take up a new position as Depute Chief Executive at the Scottish College for Educational Leadership (SCEL) from the beginning of February.

Lesley has been with CDN in its various guises for 17 years and has contributed enormously to the development of the organisation and the college sector in Scotland. She has led pioneering approaches in the sector including the Emerging Leaders programme, the first development programme for board members in the Public sector, supporting the Emporium of Dangerous Ideas and in recent years her specialism has been Governance and Leadership.

CDN takes this opportunity to acknowledge Lesley's outstanding contribution to the sector and wish her good luck (not that she needs it) and very best wishes for the future and looks forward to working with Lesley in her new role at SCEL.

# CDN Launching Single Point of Contact

CDN is launching the role of a Single Point of Contact (champion role) for each regional college member and associate member.

The champions are strongly supported by the CDN Development Committee, which includes senior representatives from each college, who are taking on an ambassador role. The purpose of the champion role is twofold:

- To ensure that colleges get the maximum support from CDN to achieve their outcomes in relation to their FE agenda.
- To ensure that CDN is close to each college, and can hear and act on their current and future FE needs.

As CDN strives to be the 'go to' agency for colleges, your champion will be the first people you go to. Your champions' details are:

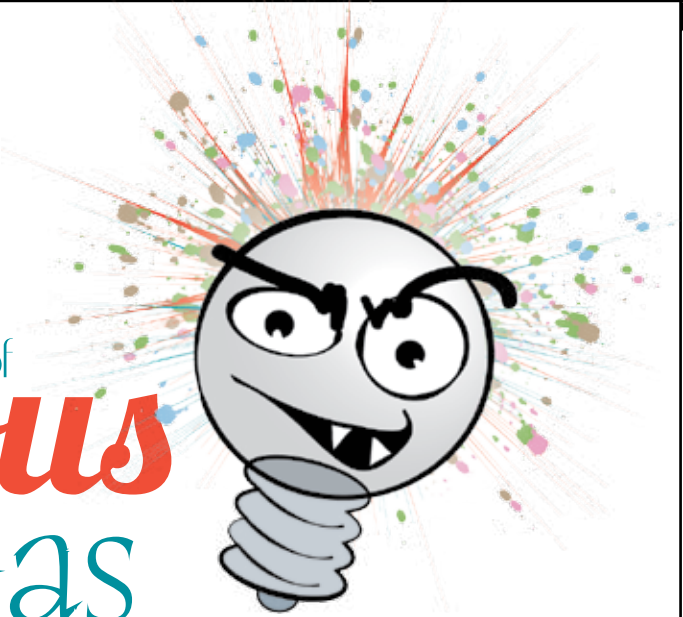
Region	College	CDN Champion	Development Committee Ambassador
Aberdeen and Aberdeenshire	North East Scotland	Gerry Dougan <a href="mailto:gerry.dougan@cdn.ac.uk">gerry.dougan@cdn.ac.uk</a> 01786 892107	John Davidson, Head of School
Ayrshire	Ayrshire	Geraldine Ratcliffe <a href="mailto:geraldine.ratcliffe@cdn.ac.uk">geraldine.ratcliffe@cdn.ac.uk</a> 01786 892033	Bernadette McGuire, Assistant Principal (Learning & Teaching)
Borders	Borders	Sandy MacLean <a href="mailto:sandy.maclean@cdn.ac.uk">sandy.maclean@cdn.ac.uk</a> 01786 892051	Catherine Elliott, Learning & Teaching Development Director
Central	Forth Valley	Gayle Watson <a href="mailto:gayle.watson@cdn.ac.uk">gayle.watson@cdn.ac.uk</a> 01786 892003	Andrew Lawson, Associate Principal HR, Students Services
Dumfries and Galloway	Dumfries and Galloway	Elma Lindsay <a href="mailto:elma.lindsay@cdn.ac.uk">elma.lindsay@cdn.ac.uk</a> 01786 892116	Andy Wright, Vice Principal Learning and Skills
Edinburgh and Lothians	Edinburgh	Aileen Duffy <a href="mailto:aileen.duffy@cdn.ac.uk">aileen.duffy@cdn.ac.uk</a> 01786 892009	Julie McCran, Vice Principal, Quality, Performance and the Student Experience
Fife	Fife College	Garry Cameron <a href="mailto:garry.cameron@cdn.ac.uk">garry.cameron@cdn.ac.uk</a> 01786 892115	Anne Gillen, Research Manager
Glasgow	City of Glasgow	Karen Lawson <a href="mailto:karen.lawson@cdn.ac.uk">karen.lawson@cdn.ac.uk</a> 01786 892024	Eric Brownlie, Director of Learning & Teaching
	Glasgow Clyde		
	Glasgow Kelvin		
Highland and Islands	Argyll UHI	Colin Buchanan <a href="mailto:colin.buchanan@cdn.ac.uk">colin.buchanan@cdn.ac.uk</a> 01786 892041	Roddy Henry, Depute Principal
	Inverness UHI		
	Lewis Castle UHI		
	Moray UHI		
	North Highland UHI		
	Orkney UHI		
	Perth UHI		
	Sabhal Mor Ostaig UHI		
	Shetland UHI		
West Highland UHI			
Lanarkshire	New College Lanarkshire	Garry Cameron <a href="mailto:garry.cameron@cdn.ac.uk">garry.cameron@cdn.ac.uk</a> 01786 892115	Heather Urquhart, Vice Principal (Curriculum)
	South Lanarkshire		
Tayside	Dundee and Angus	Ann Kirkwood <a href="mailto:ann.kirkwood@cdn.ac.uk">ann.kirkwood@cdn.ac.uk</a> 01786 892131	Abi Mawhirt, Head of Organisational Development
West	West College Scotland	Geraldine Ratcliffe <a href="mailto:geraldine.ratcliffe@cdn.ac.uk">geraldine.ratcliffe@cdn.ac.uk</a> 01786 892033	Stephanie Graham Vice Principal (Educational Leadership)
West Lothian	West Lothian	Suzanne Marshall <a href="mailto:suzanne.marshall@cdn.ac.uk">suzanne.marshall@cdn.ac.uk</a> 01786 892046	George Hotchkiss, Assistant Principal Curriculum and Innovation
	SRUC – Land Based	Ann Kirkwood <a href="mailto:ann.kirkwood@cdn.ac.uk">ann.kirkwood@cdn.ac.uk</a> 01786 892131	David James Assistant Principal Further Education
	Newbattle Abbey College	Aileen Duffy <a href="mailto:aileen.duffy@cdn.ac.uk">aileen.duffy@cdn.ac.uk</a> 01786 892009	Gill Turner Curriculum Manager

# Emporium of Dangerous Ideas



## The Emporium of *Dangerous* Ideas

9-19 June 2015



The Emporium of Dangerous Ideas is CDN's future-orientated, education festival that provides a platform for anyone interested in pushing the boundaries of education.

**We invite all colleges** to become part of this exciting, dynamic national festival and share their dangerous ideas for education.

The Emporium is organised and curated by CDN working in partnership with many organisations to offer events and activities across Scotland. These can range from outdoor learning experiences, Hackathons, on-line gaming and research and leadership conferences to dangerous conversations held on boats, in cafes, or pubs. There is an underpinning philosophy of generosity in sharing ideas, moving out of silos, taking risks and creating change through action.

This year we have a theme of '**emancipatory education**'. With changing curriculum design and delivery, who is being set free? Not all Emporium events need to address this theme but it may spark off ideas.

If you are interested in organising an event and becoming part of the Emporium or just want to know a bit more about it, please contact the Emporium Curator, Karen Lawson:

[karen.lawson@cdn.ac.uk](mailto:karen.lawson@cdn.ac.uk)

or check out our website for further details and images of previous Emporium events.

[www.collegedevelopmentnetwork.ac.uk/dangerousideas](http://www.collegedevelopmentnetwork.ac.uk/dangerousideas)

Charles Caleb Colton says – 'Imitation is the sincerest form of flattery'.

So we are delighted that NIACE Cymru after consultation with CDN has developed their very own national festival of dangerous ideas:

<http://www.fodicymru.co.uk/?lang=en>

Just like our own Emporium of Dangerous Ideas, they have realised that:

'With drastically reducing budgets facing education in Wales, there is a serious challenge for policy makers, providers and practitioners. It is an opportune time to think about innovative, sustainable ways to deliver public services. However, there seems to be limited space for creative debate about different solutions to service delivery.

'Led by NIACE Cymru, with support from Welsh Government and Big Lottery Fund Wales, the Festival of Dangerous Ideas will bring together the key players in education to stimulate ideas and debate about the future delivery of education and training in Wales'.

For further information please contact

[karen.lawson@cdn.ac.uk](mailto:karen.lawson@cdn.ac.uk)

# Seafood in Colleges' Pilot Project Events are a Success

In a bid to put seafood firmly on the menu across Scotland, Seafood in Colleges' pilot events, which were organised by CDN and jointly funded by the Scottish Seafood Partnership (SSP), were delivered at three locations – SRUC Elmwood, West Lothian College and Dundee and Angus College in late October and November.



The aims of each event were to portray modern messages about the harvest of our seas and rivers and its importance to the well-being in Scotland and to raise awareness of the wealth of possibilities offered by the seafood industry, which in terms of food and drink is second only to the whisky industry in its value to Scotland's economy. In relation

to careers in science, business, catering, hospitality, engineering or food technology the organisers also wanted to get youngsters thinking about how the whole seafood industry could be an excellent career base.

Organiser Kate Mathieson of CDN said: 'College students are the workforce of tomorrow and we hope they will spread the word about the possibilities the seafood industry offers for those studying hospitality and other relevant subjects as they move forward in their careers. These events are ideal for connecting them with industry and growing their understanding of this exciting sector'.

SRUC Elmwood's award-winning hospitality department were the first of the colleges to stage the pilot where they showcased their vast experience in teaching seafood skills to over 50 hospitality students and staff members.



SRUC Hospitality Team Leader Vicki Munro said: 'This event was a fantastic opportunity for our students, giving them a real understanding of how the seafood industry works and showing them the huge range of ingredients on offer'.

They also heard from Jess Sparks of Seafood Scotland who was delighted to meet so many young people passionate about the industry. He gave a great overview of the sector noting that some of the produce most readily available in Scottish seas, such as langoustines and mackerel, are regularly exported abroad as the demand for them at home is low.

West Lothian College at the end of October was the venue for the CPD event, which was primarily aimed at college staff across the sector and was enjoyed by 40 or more guests. Delegates were given cookery demonstrations, filleting demonstrations, presentations from seafood specialists and the occasional tasting.

The aim of the event was for college staff to see and receive the important message of using the whole story of the seafood we eat – from water to plate, as context for multidisciplinary teaching.

Dundee and Angus College held the largest of the pilot events on 27 November involving 300 students and 20 lecturers and staff. Not only did lecturer chefs give demonstrations of preparing seafood dishes but UK filleter of the year, master fishmonger Terry Martin, of MJ Seafood, was also on hand to show off his craft. In addition to cookery skills demonstrations, speakers explained the supply chain involved in the seafood sector, the career opportunities, and why seasonality and sustainability are important when selecting, cooking or serving seafood. 'A lot of people will be stunned to learn that seafood, and shellfish in particular, are no longer routinely on the menu in all college training kitchens' – explained Russell, Course Leader at Dundee and Angus College

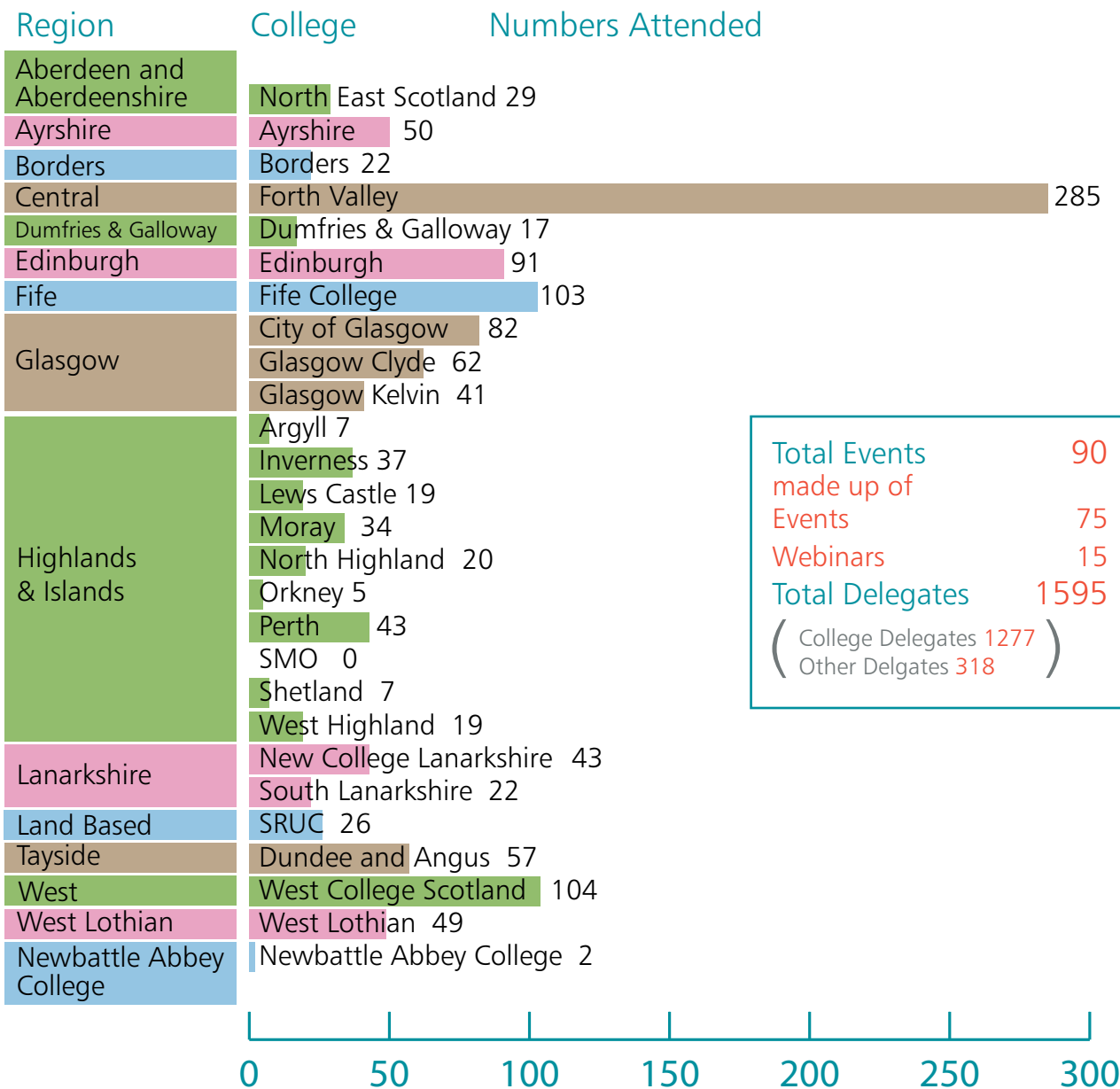


Finally Kate Mathieson of CDN stated that after the success of the pilot events she hoped that they would lead to similar events taking place at colleges across Scotland in 2015.

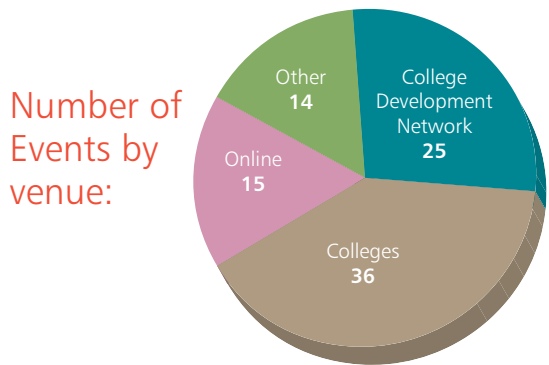
The SSP is a collaborative industry group, funded by Scottish Government. Its aim is to add value to all seafood products from net to plate and to promote the sustainable profitability of the Scottish seafood sector. The project and its eight delivery partners will deliver over 30 projects over a three year period, from February 2014, each project pro-actively supporting a key challenge facing the industry today. For more information about the SSP contact [Anne.Stewart@seafoodscotland.org](mailto:Anne.Stewart@seafoodscotland.org)

# Events Update

CDN has delivered a wide range of CPD activities for staff in colleges between 01 August – 31 December 2014.



Total Events	90
made up of	
Events	75
Webinars	15
Total Delegates	1595
( College Delegates 1277 )	
( Other Delegates 318 )	



**Supported Meetings:**  
 CDN held **161** supported meetings for **1,145** delegates at Argyll Court, Stirling.

To view a list of all forthcoming events and book online, please visit:  
<http://events.collegedevelopmentnetwork.ac.uk/events>

Total number of delegates we have engaged with in the period through CDN events/meetings	2,740
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## Tweet Away...



It's official! @NCLanarkshire have topped the leaderboard - well done to all of our fantastic students! @SkillsShow #NCLbringiton @NCLanarkshire

'Pledging support to end violence against women @AyrshireColl #InHerShoes #WhiteRibbon' RT @AyrshireColl

Best wishes to our @worldskillsuk team receiving awards today following their success at The Skills Show #TSS2014 @CofGcollege

'Final prep for the annual awards – trying to resist the yummy truffles @WestLoCollege #awardsCDN' RT@WestLoCollege

FVC wins 'FE Oscar' for innovative learning strategy at @AoCTrust Beacon Awards 2014 #aocce14 #makinglearningwork @FVCollege

We are celebrating our 20th Prince's Trust Team at the College. Good Luck to everyone nominated for an Award today. @PrincesTrustSco @DandGCollege

'@kayeadams @Glasgow\_Clyde #SQAStarAwards hosted once again from SMGGH - Scotland's Most Glamorous Gym Hall!' RT @Glasgow\_Clyde

10 Yrs ago Ian Brown from the Stone Roses opened our Music Studio at our Greenock Campus – NC Music starts Jan! @WestCollegeScotland

Jess Sparks of Seafood Scotland tells #SRUCEImwood students it's fantastic they're so passionate about seafood & catering #seafoodincollege @sruceevents

**Why not join the conversation?** Follow us on twitter @ColDevNet or 'like' us on facebook at [www.facebook.com/collegedevelopmentnetwork](http://www.facebook.com/collegedevelopmentnetwork)

## New Logo



CDN aims to support the sector to deliver best practice through our vision of Leading, Creating and Sharing which we have embedded in our new brand. If your organisation uses the CDN branding on any communication materials, please contact CDN at [info@cdn.ac.uk](mailto:info@cdn.ac.uk) for a copy of the logo and brand guidelines.

## Future Dates

**Friday 30 January**  
Emporium of Dangerous Ideas – Shifting the Axis  
CDN, Stirling

**Monday 09 February**  
Reach, Teach and Keep Learners Using the Cooperative Learning Approach  
CDN, Stirling

**Thursday 12 February**  
Creative Leadership for 21st Century Education Master Class with Paul Collard  
CDN, Stirling

**Monday 23 February**  
Equitable Admissions and Unconscious Bias  
CDN, Stirling

**Wednesday 25 February**  
CDN Marketing Awards 2015  
The Caves, Edinburgh

**Wednesday 04 March**  
Induction Day for New and Nearly New Lecturers  
CDN, Stirling

**Friday 06 March**  
Employer and College Partnerships: Ensuring Education Works for All  
The John McIntyre Conference Centre, Edinburgh

**Tuesday 09 June**  
Emporium of Dangerous Ideas Launch  
Govanhill Baths Community Trust



# Marketing Awards 2015

## Shortlist Announcement

@ColDevNet #marketingCDN

With the judging now complete, we are delighted to be able to announce the shortlist for the Marketing Awards 2015. The winners will be announced at our celebratory event in the unique setting of The Caves on Wednesday 25 February 2015!

This year's shortlist is as follows:

### Customer Experience

- City of Glasgow College
- Edinburgh College
- New College Lanarkshire

### Digital Marketing

- Dundee and Angus College
- Glasgow Clyde College
- West Lothian College

### Events

- City of Glasgow College
- Dundee and Angus College
- Forth Valley College

### Integrated Marketing Campaign

- Edinburgh College
- Forth Valley College
- West College Scotland

### Internal Communications

- City of Glasgow College
- Edinburgh College
- West College Scotland

### Market/Marketing Research

- City of Glasgow College
- Dumfries and Galloway College
- New College Lanarkshire

### Promotional Literature

- Forth Valley College
- Glasgow Clyde College
- North East Scotland College

### Students' Award for Prospectus

- City of Glasgow College
- North East Scotland College
- SRUC

### Students' Award for Website

- Forth Valley College
- Sabhal Mor Ostaig UHI
- West Lothian College

Thank you to all who submitted entries and congratulations to the shortlisted colleges.

Remember to book to attend the celebration in The Caves on Wednesday 25 February 2015.

<http://events.collegedevelopmentnetwork.ac.uk/events/show/5111>

Sponsorship opportunities for this event are available, if you are interested in this option please contact - Lauren Rennie - Marketing and Events Officer on 01786 892054 or email [lauren.ennie@cdn.ac.uk](mailto:lauren.ennie@cdn.ac.uk).



College Development Network is a trading name of the Scottish Further Education Unit.

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