

A large, stylized rainbow graphic that curves across the bottom half of the slide. It consists of several parallel, wavy lines in red, orange, yellow, green, blue, and purple, creating a sense of movement and energy.

The Duke of Edinburgh's Award – How Can it Support Employability?



Gives participants the chance to develop skills for life and work, fulfil their potential and have a brighter future.

The Duke of Edinburgh's Award is the world's leading achievement award for young people.



DofE at a glance

1

Charity. Founded in **1956** by our Patron HRH The Duke of Edinburgh.

£8m

The **funding** we need this year to carry out our planned activity

150

Paid charity **staff**. Located the length and breadth of the UK.

750

Delivery **Partners**. Who we license, train, support and guide to run the Duke of Edinburgh's Award in the best way possible.

11,000

DofE **Centres** across the UK. On average there is a DofE Centre every 8 miles of the UK.

45,000

Trusted and trained DofE **Leaders and volunteers**. Who we help train and support through our regional network

300,000

The **number of young people** we will help this year

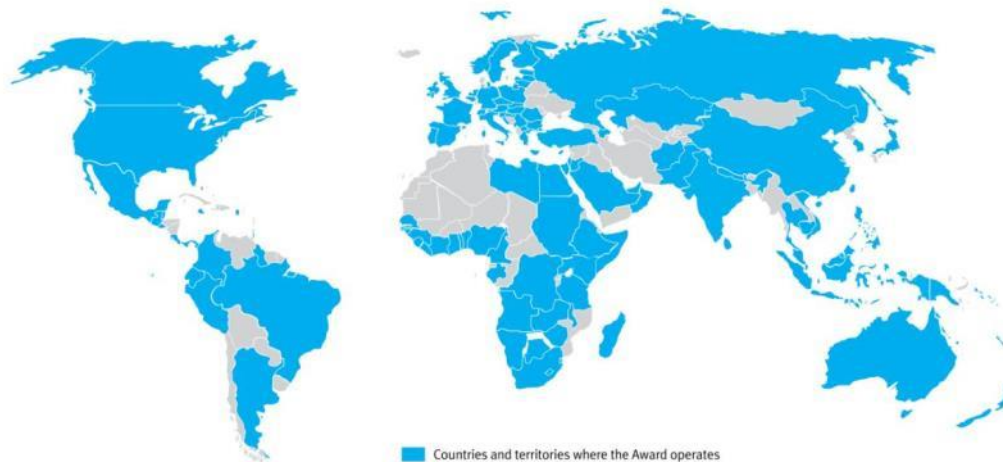
£38m

Estimated value of our young people **volunteering** activities and that of our leaders.

Work outside the UK

The Duke of Edinburgh's Award International Association – our sister charity

The Duke of Edinburgh's Award has been replicated in over 140 countries around the world.



Last year...

- Over **890,000** young people **participated** in the Award
- Over **440,000** young people **started** their Award programme
- Over **200,000** young people **achieved** their Award

Scottish Headlines: 2013-14



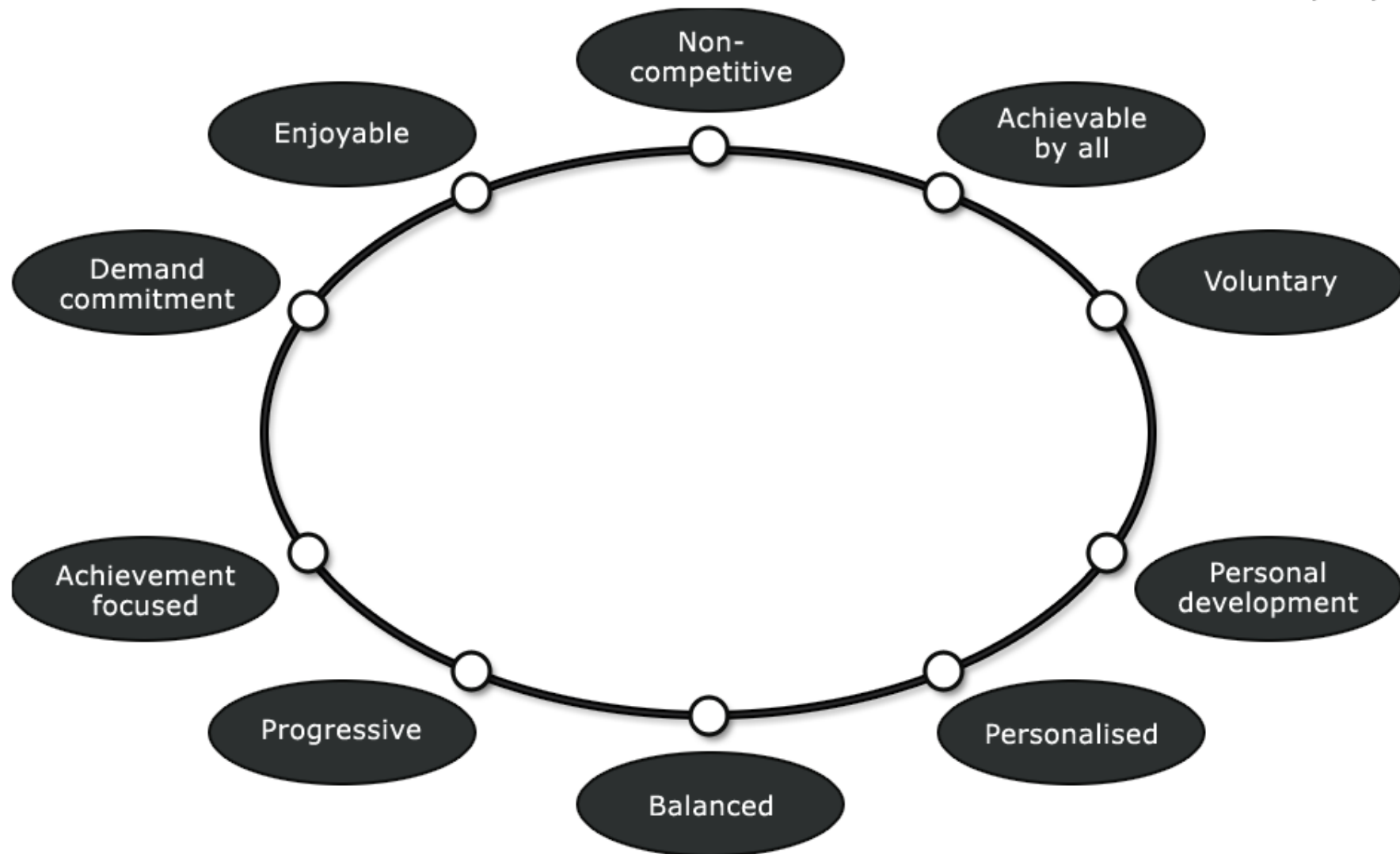
- 20,300 New Entrants (up 8%)
- 9,755 Awards Gained (up 15%)
- 2,800 young people from disadvantaged backgrounds
- **42,000 active participants**
- **1 in 6 15 and 16 yr olds**

National Engagement



- We provide a balanced programme of activities that develops the whole person
- Each level (Bronze, Silver, Gold) requires the young person (14-25) to complete four elements over a 6, 12 or 18 month programme





- **Volunteering:** undertaking service to individuals or the community
- **Physical:** improving in an area of sport, dance or fitness activities
- **Skills:** developing practical and social skills and personal interests
- **Expedition:** planning, training for and completion of an adventurous journey in the UK or abroad
- At Gold level, participants must do an additional fifth **Residential** section, which involves working and staying away from home doing a shared activity

What are employers looking for?

- Proactive – can do attitude
- Teamwork & communication skills
- Technical ability
- Substance – real life evidence
- Commercial awareness



Ability to participate, make suggestions, and entertain new ideas, and a readiness to accept constructive criticism, and take responsibility for actions and outcomes.

What can students do?

- Stand out
- Be clear about their chosen career path
- Passionate
- Volunteer



Get as much experience as possible in your chosen career/industry – the Volunteering and Skill sections can be used to evidence this

Competencies highlighted by employers:

- Commercial acumen
- Communication
- Negotiation and persuasion
- Teamwork
- Ability to work under pressure
- Problem Solving
- Leadership
- Organisation
- Perseverance & motivation
- Confidence

Skills developed through DofE:

- Commercial acumen
- Communication
- Negotiation and persuasion
- Teamwork
- Ability to work under pressure
- Problem Solving
- Leadership
- Organisation
- Perseverance & motivation
- Confidence

What about employability?

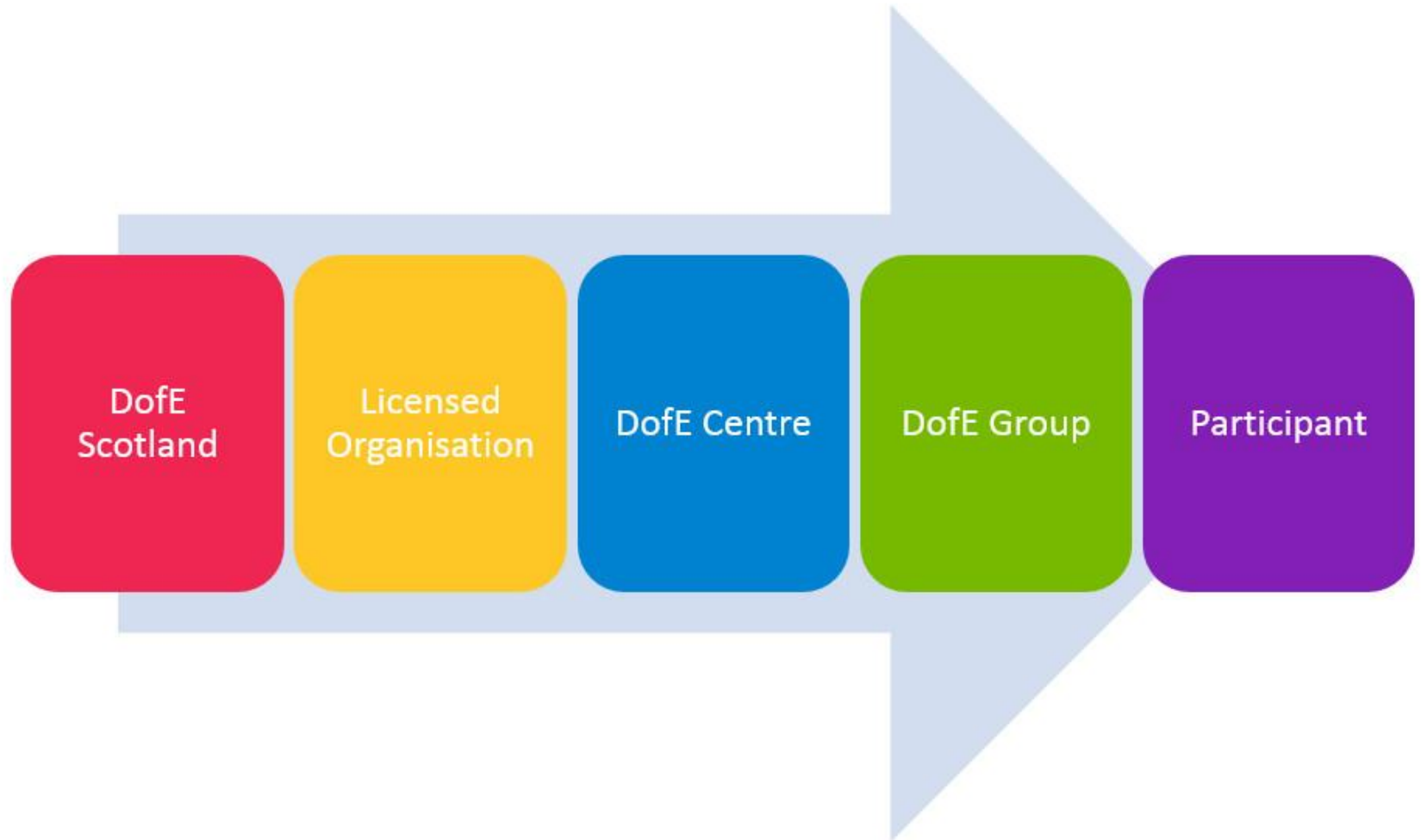
- **Independent Impact Research Key findings:**
 - **84%** of young people felt that they have become a more responsible person.
 - **84%** of young people cited that they had developed the ability to stick at tasks.
 - **77%** of young people and **87%** of Leaders said young people's problem solving skills improved.
 - **81%** of participants had increased motivation.



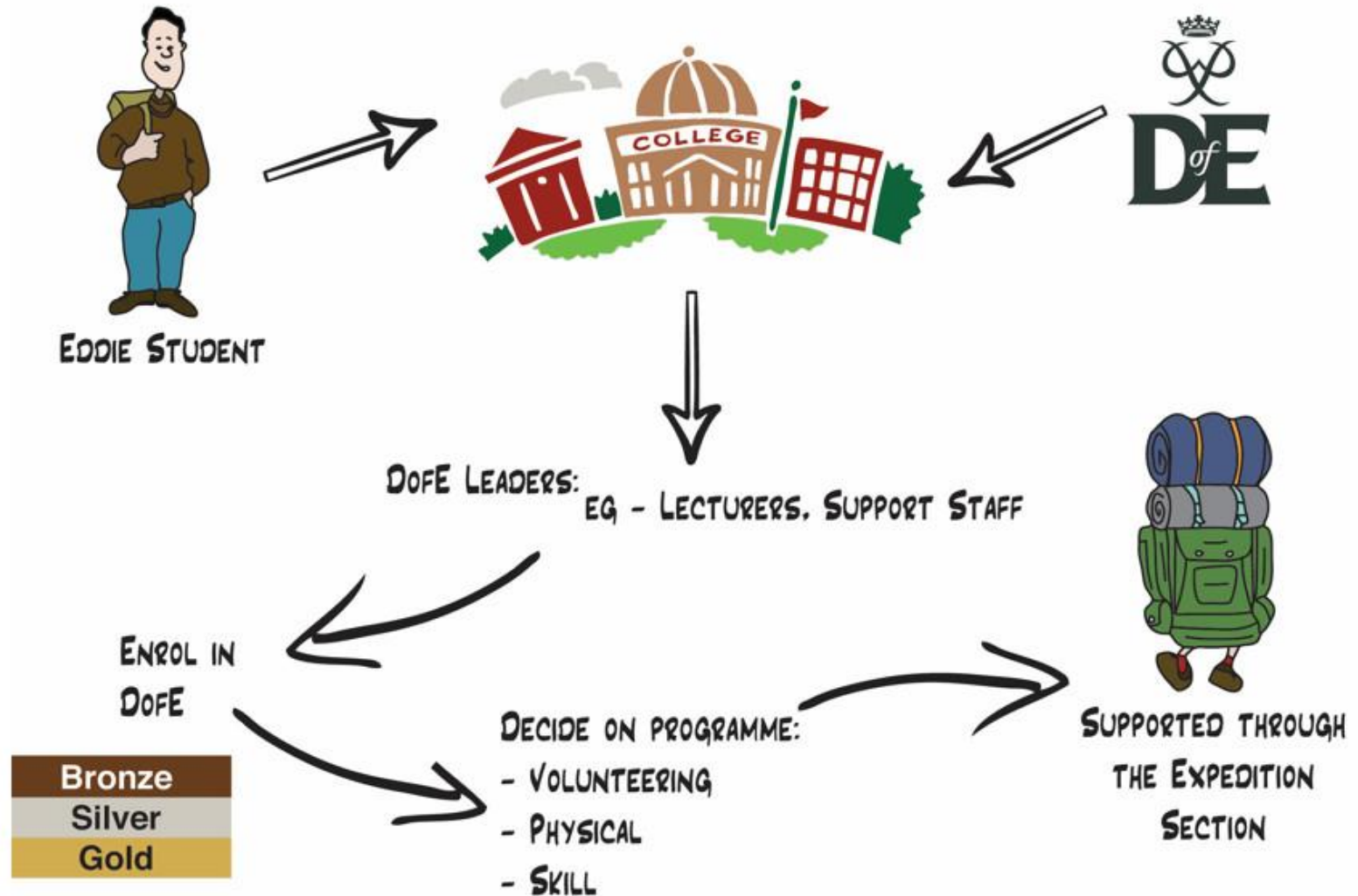
Benefits of DofE in FE/HE:

- **Independent approach- shows dedication**
- **More focused on benefits from undertaking award**
- **More mature approach**
- **A differentiator from their peers**
- **Skills development can be more aligned to career goals**

How it works



How it might look



What is the Potential for DoE in Your College?