



# CDN Strategic Plan 2017 - 2020

[www.cdn.ac.uk](http://www.cdn.ac.uk)

# CDN IS A SKILLS AND SECTOR DEVELOPMENT COMPANY.

Our mission is to maximise the impact of education for learners across the vocational and college system in Scotland.

We have three aims, through which we deliver our mission:

1. **We work to improve the quality of teaching and support for learners** by developing the skills and expertise of our vocational workforce.
2. **We invest in the strategic vision and performance of vocational education**, by developing great emerging leaders and excellent governance structures in colleges and beyond.
3. **We are a catalyst for sector innovation**, by networking colleges and showcasing their expertise, connecting industry and education to boost economic growth, and empowering partnerships that join up the learner journey.

## CDN 2013-17: The Story So Far in 7 Key Facts

1. **20,765 colleagues have attended CDN activities** so far, from across the college and public sectors and beyond.
2. We have **trained 6,626 members of the college workforce** in new professional skills to directly benefit the learners' in-college experience.
3. CDN has **supported 2,452 sector leaders to connect** and share great practice through our 23 expert Development Networks.
4. 99% of College Board members have registered on the new CDN Governance Hub since its launch in November 2016, and **277 Board members have received board training**.
5. CDN has delivered **strategic leadership and management training for 376 college leaders** over 91 modules and activities.
6. Since 2013 CDN has **grown the number of CDN LearnOnline digital users by 317%**. 500 colleagues join the service to develop their careers every year. 2,268 people have engaged in more than 120 webinars and e-learning courses.
7. The self-evaluation **satisfaction rate for CDN training courses and events is 92%**. We evaluate all courses, events and seminars.

<p><b>Pillar</b></p>	<p><b>1. For the learning workforce</b> Excellence and development for lecturing and support staff</p>	<p><b>2. For strategic leaders</b> Transformative management, strategic leadership, and good governance</p>	<p><b>3. For the skills sector</b> Supporting college innovation, partnership working, and networking</p>
<p><b>Project Priorities</b></p>	<ul style="list-style-type: none"> <li>We will work to deliver a renewed platform of <b>Professional Standards</b> for teaching staff, focused on future teaching priorities and learner needs, and in partnership with our Colleges Scotland colleagues; we will also consult on a support staff development framework.</li> <li>We will work to deliver an enhanced and future-proofed <b>digital learning platform</b>, intuitive and self-auditing, flexible to CPD needs and work roles of our colleagues and easily connected to college OD systems; we will embed our webinar programme into this platform.</li> <li>We will offer a simplified, prioritised and free-to-use national learning and teaching training course programme, including a new <b>National College Expo</b>, guided by online usage data and engaging partners.</li> <li>We will work to build and provide <b>talent development roadshows</b> to take our workforce training to campus, starting with a digital skills programme and consulting the sector on future needs.</li> </ul>	<ul style="list-style-type: none"> <li>We will further develop and enhance our Governance Training programme, adding curriculum and economic development modules, and building a Board Members online community for sharing and discussion.</li> <li>We will work to develop and implement a Next Generation Leadership programme for college middle and senior management, with a certification core, that focuses on future leadership challenges, interconnectivity, and alignment with a changing policy landscape.</li> <li>We will work to replace the Leading &amp; Learning Event with a Vocational Leadership Summit, bringing expertise and challenge from other systems and with a clear future of work focus.</li> <li>We will seek if possible to retain flexibility to deliver some events activity aligned to sector-wide and national policy priorities and changes.</li> </ul>	<ul style="list-style-type: none"> <li>We will work to develop a platform for sharing best practice in college innovation and improvement, showcasing the sector's impact.</li> <li>We will look to support partners to deliver a renewed enterprising college offer to our members and their learners.</li> <li>We will work to build on our industry engagement experience to deliver thematic development partnerships in priority areas like health and care, food and drink, sport and wellbeing.</li> <li>We will work to enhance the impact of our Development Networks, improving their connectivity and supporting them to collaborate on shared practical priorities; we will enhance our digital offer to networks.</li> <li>We will maintain and grow the impact, both within and beyond the sector, of the CDN College Awards and Marketing Awards programme.</li> </ul>



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Tel: 01786 892000 E-mail: [info@collegedevelopmentnetwork.ac.uk](mailto:info@collegedevelopmentnetwork.ac.uk) Web: [www.collegedevelopmentnetwork.ac.uk](http://www.collegedevelopmentnetwork.ac.uk)