

# CDN Conference January 2018

How good is your quality?

The difference between evaluation and  
evaluative writing

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# Definitions:

- **Evaluation** - *the making of a judgement about the amount, number, or value of something; assessment*

Synonyms - assessment, appraisal, judgement, gauging, rating, estimation, ranking, weighing up, summing up, consideration, analysis, opinion

- **Description** - *a spoken or written account of a person, object, or even*

Synonyms - *illustration, representation*

# What is evaluation?

- An *evaluation* is a piece of writing which holistically assesses an aspect of work, a project, or an activity as a whole and discusses its strengths and weaknesses.
- Evaluation should help to identify what has been achieved (or not) or how effective something has been in delivering an outcome.
- Evaluation should be evidence-based, honest and use appropriate language
- In HGIOC terms, evaluation should focus on the question '*how well?*'
- **But it doesn't need to be unintelligibly written!**

# Evaluative writing – translations

- **What we say -**

*In some lessons, teaching approaches are not sufficiently differentiated. As a result, a few learners become disengaged or demotivated*

- **What we actually mean –**

*In some lessons, teaching staff use a preferred, single approach to delivering the lesson . They are unaware that their teaching does not meet the needs of all learners in the group. A few learners are not involved and are bored or disinterested.*

# Evaluative writing – translations

- **What we say -**

*The majority of teaching staff do not engage learners sufficiently in joint planning of classroom activities to enhance learning*

- **What we actually mean –**

*The teaching delivery is staff –led. Learners are not given enough opportunity to discuss and agree what happens during lessons.*

# Evaluative writing – translations

- What we say -

*Most staff assess learner progress during lessons, checking learners understanding effectively....*

- What we actually mean –

*Most staff check that learners are keeping up, and are learning what is intended from the lesson.....*

# Evaluative writing

- Evaluative writing comes in many forms. Most of these are acceptable!
- However, there are some key factors to consider:
  - Is the message clearly stated?
  - Does the message convey a judgement?
  - Is it clear whether the message is good or bad?

# Evaluative writing – the good

What?

- **Most learners** use a wide range of resources **confidently, effectively and safely** to enhance their learning, including the use of ICT and vocationally relevant equipment.

Who?

Impact?

How?

# Evaluative writing – the not so good

What?

The Academic Standards Committee meets quarterly to review curriculum proposals.



Who?

How?

Impact?

## So what?

[www.educationscotland.gov.uk](http://www.educationscotland.gov.uk)