

# Phase One - Survey

- Survey of 412 S3 boys (age 14) across 11 schools
- 93% had not considered a career in ELC
- Why not?:
- They already had an alternative career plan in place
- A career in ELC was not of interest to them
- They did not know about the opportunities available

# The 7% who indicated a career in ELC was of interest



- The main reasons were:
- They wanted to be a teacher in the future
- They have siblings and/or experience of working with children
- Like being with/looking after children

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# Are males encouraged to have a career in ELC?

- 34% replied Yes and 66% replied No
- 32% of those who replied yes believed that males are encouraged to have a career in ELC for equality reasons like reducing the gender imbalance
- 18% of those who replied No believed that males are not encouraged to have a career in ELC due to gender stereotypes within employment



# Why do you think males may not choose a career in ELC?

- 28% didn't know or hadn't thought about it
- 25% said gender stereotypes
- 25% said lack of interest in the subject
- 20% said other reasons
- 2% said pay



# What benefits would males bring to the ELC workforce?

- 41% didn't know
- 14% said a male role model
- 12% said a male perspective/fresh ideas
- 11% said the same qualities as a female
- 11% said other
- 9% didn't answer
- 2% more workers



# Phase Two – Taster Sessions

58% were interested in taking part in an Outdoor Forest taster workshop at West Lothian College that would include fire making, den building and cooking on an open fire!

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# Supporting the project

- Forest area
- Forest Kindergarten training
- Male role models
  - Staff
  - Students
- Information



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# #SmashingStereotypes

- Gender
- Age
- Hobbies
- Skills and qualities



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# #SmashingStereotypes

- Gender- only two thought EYP could be male
- Age- young, old, 64, 40-50
- Hobbies- sporty, reading, arts and crafts, cooking, music
- Skills and qualities- kind, caring, intelligent, friendly, funny, patient also stubborn, possibly shout

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# Feedback

- All agreed that their perception of working in ELC had changed

