



Data-led Decision Making

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Certain projects managed by Dundee and Angus College are supported by European funding.



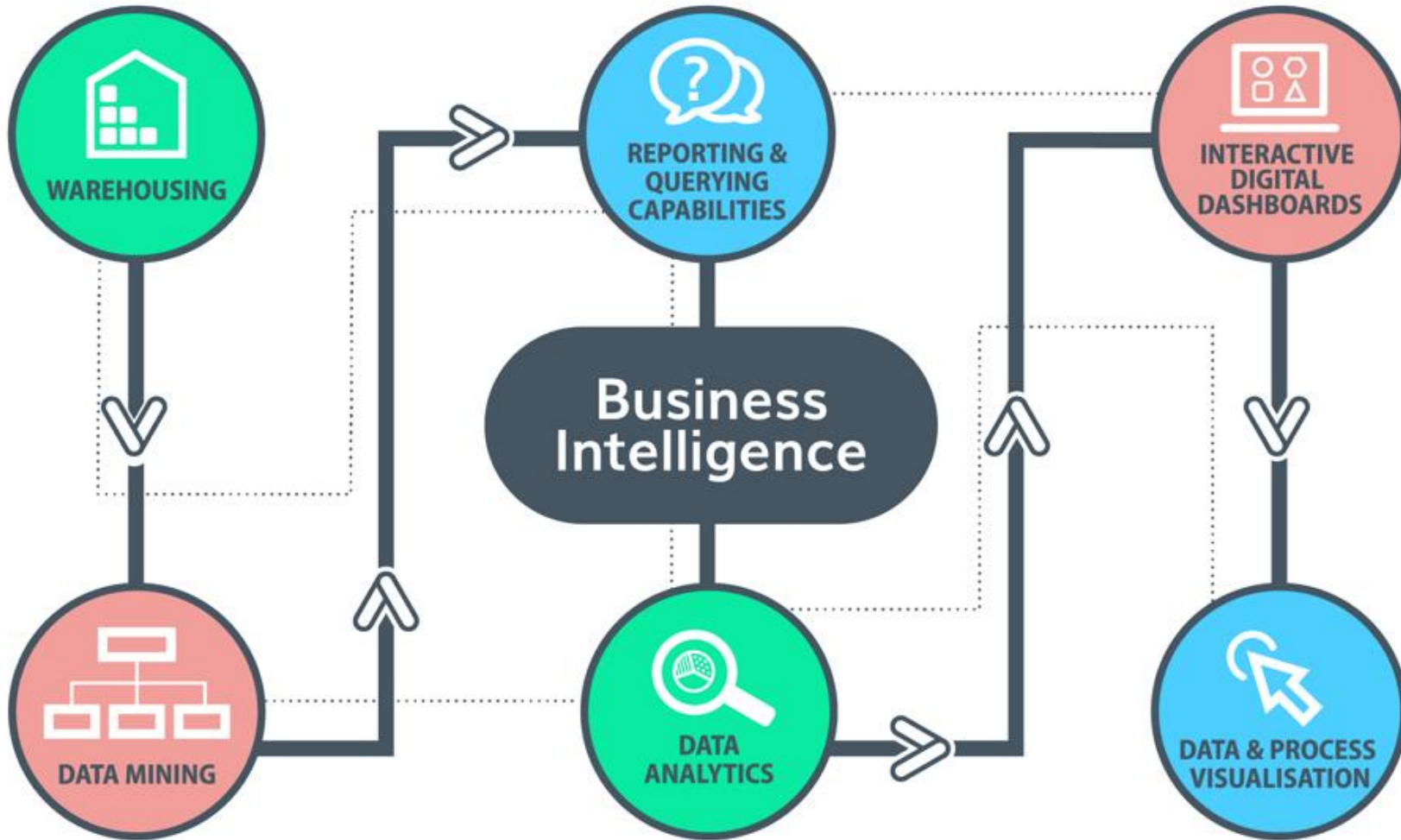
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Today...

- Process
- Business Challenges
 - Recruitment
 - Retention
 - Attainment
- Next Steps

BI Process...



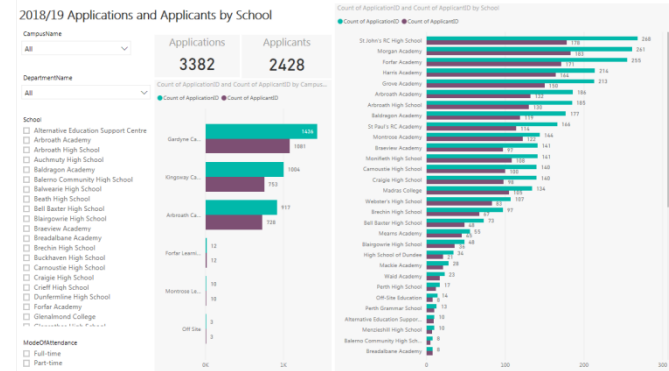
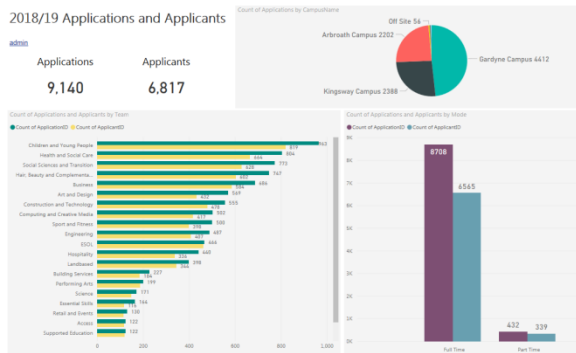
Business Challenge 1...



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- Recruitment

- Where are our applications coming from/going to?
- When are our peak periods?
- How does it compare to previous years?
- Are we on track (vs target)?
- How can we work closer with schools?



Business Challenge 2...



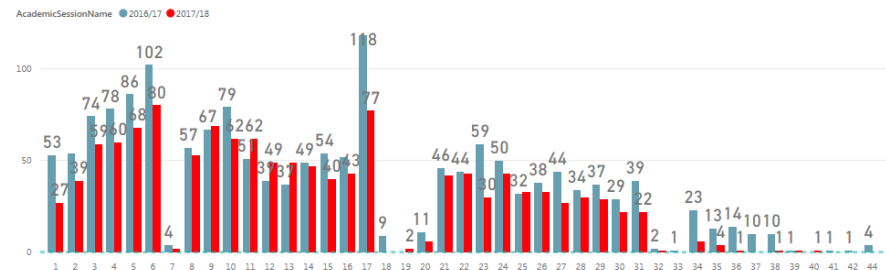
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- Retention

- What is our current withdrawal rate?
- Which teams/courses need the most support?
- What are the key weeks?
- How do we compare to previous years?
- How do we see the whole portfolio in one place?



Withdrawals by Week



Business Challenge 3...



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- **Attainment**
 - **Post Academic Year:**
 - What departments/courses/ units are under performing
 - What are the trends for attainment?
 - How does it compare to the rest of the sector?
 - **Live:**
 - How are things progressing? Partial Success?
 - Where do we need to target support?

Other dashboards/Reports...

- Leaver Destinations
- Learner Surveys
- Credits

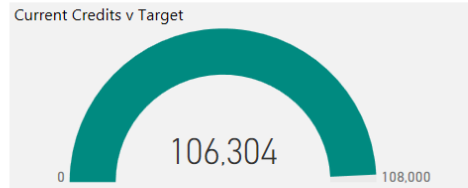
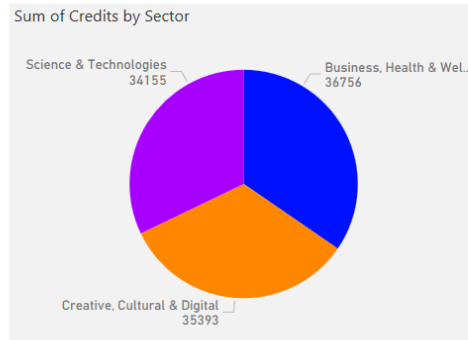
2017/18 Credits by Sector & Team

- Sector
- Business, Health & Well...
 - Creative, Cultural & Dig...
 - Science & Technologies

- HE_FE FT
- FE (Blank)
 - HE FT

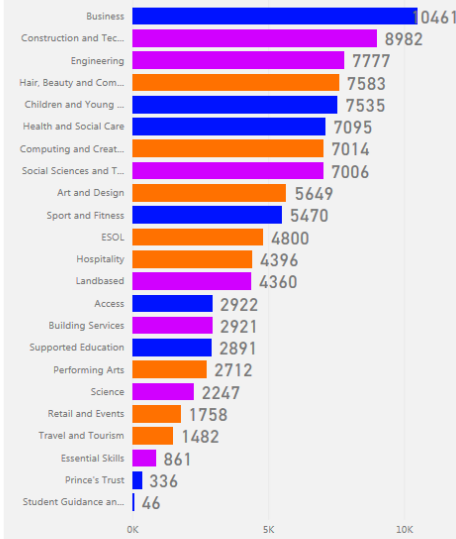
- ModeOfAttendance
- (Blank)
 - 05: Short full-time
 - 06: Block Release
 - 07: Part-time (Day Relea...
 - 08: Other Part-time Day...
 - 09: Evenings only and W...
 - 11: Assessment of Work...
 - 12: Distance Learning
 - 16: Flexible learning
 - 17: Full-time

Credit Count where enrolment valid, but status is not EARLY withdrawal and course is



Credit Count	Enrols per Stream	Cr per Enrol	Cr per Course	Cr per Stream
106,304	13.0	8.6	221.5	111.4

Sum of Credits by Team



Next Steps...

- Increase awareness and usage
- Data as a predictor
- Data underpinning strategy



Thanks!