



# CDN COLLEGE AWARDS 2020

# AWARDS PROSPECTUS

#CollegeAwards

# WELCOME >



**I am delighted to announce that the College Awards 2020, delivered by CDN, are now open for entries.**

The Awards recognise the talent, skills and achievement of colleges, their staff and their learners.

They provide a valuable opportunity to recognise and celebrate the innovation taking place in colleges across the country. They showcase the impact the sector is having - every day - for our learners, communities, and the wider economy.

This year the Awards will be bigger and better than ever, with award categories that reflect key priorities in the sector.

The awards categories will be:

- Climate Emergency Action Award
- College Colleague of the Year Award
- Digital Learning Award
- Employer Connections Award
- Essential Skills Award
- Health Promoting College Award
- Inclusive College Award
- Innovation Award
- Marketing and Communications Award
- Student of the Year Award
- Judges' Award 2020

The deadline for entries is Friday 19 June 2020 at 1700 and the winners will be announced at the national awards dinner on Thursday 3 December 2020 at Radisson Blu in Glasgow.

We look forward to receiving your entries and I wish you every success. If you would like to discuss the Awards, please do just get in touch at any time.

A handwritten signature in white ink, appearing to read 'Jim Metcalfe', with a stylized flourish at the end.

**Jim Metcalfe**

Chief Executive

College Development Network (CDN)

# ENTRY GUIDELINES >

## Guidelines for Completing Entries

- Entry cost is £40 per single entry.
- Entries must be completed using the online Awards Entry Form and submitted via email. An email receipt will be issued for each entry received.
- All entries must have the approval of the college Principal.
- Entries must relate to an activity which took place in the academic year 2019-2020.
- Please note two entries per category per college will be accepted.
- The **deadline for entries is Friday 19 June 2020 at 1700.** Late entries will not be accepted.

## Judging

- All entries will be considered by an independent panel of judges; the judges' decision is final.
- CDN staff will not be involved in any decisions regarding the judging or the shortlist.
- Three entries will be shortlisted in each category.
- The shortlist will be announced on Monday 7 September 2020.

## Award Presentations

The awards ceremony will take place at a gala dinner at Radisson Blu in Glasgow on Thursday 3 December 2020.

**For more information:** please contact Samantha Hay, Events Officer on 01786 272407 or email [samantha.hay@cdn.ac.uk](mailto:samantha.hay@cdn.ac.uk)

# AWARD CATEGORIES

## CLIMATE EMERGENCY ACTION AWARD

This award celebrates a college that has demonstrated leadership and impact in sustainability.

It recognises the achievements of colleges who have made connections between all of the different aspects of sustainability to support the development of a whole college approach.

### Entries should evidence:

- Leadership in addressing environmental and social sustainability challenges
- Climate change and sustainability initiatives and ambitions
- How the college is working towards embedding environmental and social sustainability within college departments and curriculum areas via staff and student engagement and wider partnership working.



Download Entry Form for  
**Climate Emergency  
Action Award**



## COLLEGE COLLEAGUE OF THE YEAR AWARD

This award recognises any member of staff within a college who has made a significant investment of talent and time which has had a positive impact on others within the college and/or in their community.

### Entries should evidence:

- The positive impact the individual has made to others in the college and/or the wider community
- The way the individual's determination and sheer hard work has inspired, positively challenged and/or provided a positive role model to others
- An insightful and/or creative approach to their work.



Download Entry Form for  
**College Colleague of the  
Year Award**

## DIGITAL LEARNING AWARD

This award recognises a college that has implemented creative ideas to improve the quality and effectiveness of technology-enhanced learning, teaching and/or assessment practice.

### Entries should evidence:

- Creative digital approaches in curriculum design, content or delivery
- Scope for ideas to be adapted or transferred to other curricular areas
- A sustainable plan to ensure the longevity of the project
- Collaboration with other departments and/or external partners.



Download Entry Form for  
**Digital Learning Award**

## EMPLOYER CONNECTIONS AWARD

This award recognises creative approaches that a college has taken to enhance active and effective engagement activity with employers that support the ambitions of The Scottish Government's Developing the Young Workforce and Skills Strategy. These approaches should demonstrate clear, positive benefits to the employer, stakeholders, staff and learners in colleges or in the workplace as a result of the activity.

### Entries should evidence:

- Creative approaches to providing opportunities for learners and staff to engage with employers, and/or develop more productive partnerships with employers
- Approaches that drive and develop enhanced relationships between employers, training and education which develop and sustain effective work experience, placement and/or employment opportunities
- Personal and professional development opportunities for college staff through effective engagement with employers
- Impact of employer and college business benefits through bespoke training solutions that directly meet employer business needs.



Download Entry Form for  
**Employer Connections Award**



## ESSENTIAL SKILLS AWARD

This award recognises a college that has embraced the ethos of Essential Skills in the curriculum. This could be introducing an additional focus on essential and career management skills to support student progression into further or higher study or into employment or self-employment. The focus on essential skills development must ensure that students articulate and demonstrate their skills, and the potential to utilise these skills in different contexts.

### Entries should evidence:

- Imaginative approaches to developing essential skills, such as learning and teaching approaches, or through, for example, projects, events, volunteering or competitions
- Potential for the approaches to be adapted or transferred to other curricular areas
- The development of essential skills that are relevant to the regional or national skills gap, or the predominant regional employment market
- Development of relevant digital skills which meet the needs of today's employers.



## HEALTH PROMOTING COLLEGE AWARD

This award recognises a college that has made a significant contribution in addressing the health and wellbeing needs of its staff and students.

### Entries should evidence:

- A strategic approach for supporting health improvement activity within the college setting
- Health improvement initiatives which are proactive in their response and are sustainable
- Health improvement initiatives which recognise different dimensions of health including physical, emotional and mental health
- How these initiatives have impacted individually and collectively on staff and student resilience, motivation and performance.



## INCLUSIVE COLLEGE AWARD

This award gives colleges the opportunity to be recognised as an institution that practices inclusiveness to advance equality and promote diversity.

### Entries should evidence:

- How the college is showing commitment and dedication to creating a diverse and inclusive environment, through curriculum content and design, teaching practice, and supporting students and staff
- How the college is mainstreaming equality, diversity and inclusiveness in all functions and processes
- How the college is empowering others to fulfill their potential and to provide support in ways that foster increasing independence
- How the college is intervening in ways likely to foster good relations and maintain students' and/or staff enthusiasm, motivation and sense of belonging.



Download Entry Form for  
**Inclusive College Award**

## INNOVATION AWARD

This award recognises a project that demonstrates innovation in colleges. Applications are welcome from colleges that have demonstrated innovative practice in skills development; innovation through the redesign of processes or services within the college; or through collaboration and partnership work with other organisations/businesses to take an idea or product from concept to delivery.

### Entries should evidence:

- Justification or need for the project
- What was innovative about the idea and where the inspiration came from
- How engaging with the process of innovation has had a positive impact in the college or surrounding area
- If the project involved collaboration with others, evidence how college leaders engaged in partnership working with, for example, industry partners or a Scottish Innovation Centre.



Download Entry Form for  
**Innovation Award**



## MARKETING AND COMMUNICATIONS AWARD

This award recognises outstanding college marketing and/or communications activity. It will highlight a specific campaign which has enhanced the reputation and success of the college. Successful submissions will demonstrate how clear strategic planning, including effective market research, delivered compelling results.

### Entries should evidence:

- Campaign objectives and how they were identified
- Detailed description of tactics used and why they were chosen
- Budget setting and control, with a summary of planned and actual costs, including any other resources used (including any input from an external agency)
- Outputs and outcomes achieved, with an explanation of how activity and results were monitored, measured and evaluated.



Download Entry Form for  
**Marketing and Communications Award**

## STUDENT OF THE YEAR AWARD

This award recognises an individual student who has made a significant investment of talent and time which has had a positive impact on others within the college and/or in their community.

Entries should evidence:

- The positive impact the student's contribution has made to others in the college and/or the wider community
- The effective development of an idea into a successful venture
- The way the student's determination and sheer hard work has inspired, positively challenged and/or provided a positive role model to others
- An insightful and/or creative approach which contributed to the success of the idea and venture.



Download Entry Form for  
**Student of the Year Award**





**JUDGES'  
AWARD 2020**

**Best of the Best – this award gives special recognition to the overall winning college submission 2020.**

The College of the Year Award is not open to entry as judges will decide on the best college entry (excludes Student of the Year and College Colleague of the Year).





#CollegeAwards

[www.cdn.ac.uk/college-awards-2020](http://www.cdn.ac.uk/college-awards-2020)