

**West College Scotland**

**Director Communication, Policy and Engagement (Ref: WCSR0000695)**

**Salary: £73071 per annum**

**Cross Campus role**

This is an exciting and rare opportunity to be a key part of the Senior Management Team in one of Scotland's largest regional colleges. West College Scotland is seeking to appoint an experienced and dynamic Director of Communications, Policy and Engagement. You will operate with a high degree of autonomy, driving effective strategic leadership to enable the achievement of the College's vision, ambitions and strategic priorities through the professional and proactive management of communications, policy and engagement.

As a member of the College Senior Management Team, you will be responsible for the College's marketing and communications strategy to maximise the College's reputation and brand positioning. You will achieve this through public relations and marketing and media support activities that ensure high quality coverage which accurately reflects the College's strategic messages, values and identity. In addition to this your role will be to lead on the development and implementation of the College's approach to internal communications by engaging with staff. You will also lead on the development of a stakeholder engagement strategy and support the College Executive in its implementation.

You should be qualified to degree level or equivalent with excellent leadership, communication and influencing skills. You will be a strategic, creative thinker with a proactive approach and positive attitude. You will be highly self-motivated, a true team player and inspirational role model to others.

Full details of the skills and personal qualities required for this vacancy can be found on the employee specification.

To apply for the post, please visit the web site and apply online. Vacancies can be seen at:

<http://www.westcollegescotland.ac.uk/vacancies/>

If you require any assistance, please contact the HR team on 01475 554 054.

*Any offer of employment will be subject to receiving a satisfactory Scheme Record through the Protection of Vulnerable Groups Scheme.*

**Interviews are scheduled to be held Monday 29<sup>th</sup> March 2021.**

**There may be a second interview on Friday 2<sup>nd</sup> April 2021, if required.**

***Closing date for all completed applications is Wednesday 17<sup>th</sup> March 2021.***



***West College Scotland is an equal opportunities employer.***

***The Board of Management of West College Scotland is a Scottish Charity. Charity Number SCO21185.***