



CDN COLLEGE AWARDS 2021

AWARDS PROSPECTUS

#CollegeAwards

WELCOME >



I am delighted to announce that the 2021 Scottish College Awards, delivered by CDN, are now open for entries.

The Awards recognise the talent, innovation and achievement demonstrated by our colleges, their staff and their learners.

They provide a valuable opportunity to recognise and celebrate creativity. They showcase the impact that the sector is having, every day, for our learners, communities and the wider economy.

The awards categories this year are:

- College Colleague of the Year Award
- College Community Learning Award
- Digital Learning Award
- Employer Connections Award
- Health and Wellbeing Award
- Inclusive College Award
- Innovation Award
- Learning and Teaching Colleague of the Year
- Marketing and Communications Award
- Skills Development Award
- Student of the Year
- Sustainability Action Award
- Judges' Award

The deadline for entries is Friday 2 July at 1700, and the winners will be announced at the awards ceremony on Thursday 9 December.

We look forward to receiving your entries, and I wish you every success.

A handwritten signature in blue ink, appearing to read 'Jim Metcalfe'. The signature is written in a cursive style with a large initial 'J'.

Jim Metcalfe

Chief Executive

College Development Network (CDN)

ENTRY GUIDELINES >

Guidelines for Completing Entries

- Entries must be completed using the online Awards Entry Form and submitted via email. An email receipt will be issued for each entry received.
- All entries must have the approval of the college Principal.
- Entries must relate to an activity which took place in the academic year 2020-2021.
- Please note two entries per category per college will be accepted.
- The deadline for entries is **Friday 2 July 2021 at 1700**. Late entries will not be accepted.

Judging

- All entries will be considered by an independent panel of judges; the judges' decision is final.
- CDN staff will not be involved in any decisions regarding the judging or the shortlist.
- Three entries will be shortlisted in each category.
- The shortlist will be announced on **Friday 7 September 2021**.

Award Presentations

The awards ceremony will take place on **Thursday 9 December 2021**.

For more information: please contact Samantha Hay,
Events Officer at samantha.hay@cdn.ac.uk

AWARD CATEGORIES

COLLEGE COLLEAGUE OF THE YEAR AWARD

This award recognises any member of staff within a college who has made a significant investment of talent and time which has had a positive impact on others within the college and/or in their community.

Entries should evidence:

- The positive impact the individual has made to others in the college and/or the wider community
- The way the individual's determination and sheer hard work has inspired, positively challenged and/or provided a positive role model to others
- An insightful and/or creative approach to their work.



Download Entry Form for
**College Colleague of the
Year Award**



COLLEGE COMMUNITY LEARNING AWARD

Lifelong, Life Wide and Learner Centred learning is an important part of Community Learning.

This new Community Learning award recognises and celebrates the innovative and outstanding work of colleges and their community partners in the delivery of Community Based Learning opportunities.

Entries should evidence:

- How the college shows a sustained commitment to supporting community-based learning which is lifelong, life wide and learner centred particularly to learners who face barriers to accessing existing learning provision
- How the college contributes to Community Learning through curriculum content, design, and teaching practice

- How the college creates and supports effective community partnerships with external community-based learning providers, to bring added value to the learning offer in local communities
- How the college has developed innovative and creative approaches in the recruitment and delivery of community-based provision in order to engage, support and empower community learners to fulfil their potential
- How the college is supporting community learners to further their qualifications in a community supported learning environment
- How the college shows effective transition routes from community to college for those seeking to continue their learner journey.



Download Entry Form for
**College Community
 Learning Award**

DIGITAL LEARNING AWARD

This award recognises a college that has implemented creative ideas to improve the quality and effectiveness of technology-enhanced learning, teaching and/or assessment practice.

Entries should evidence:

- Creative digital approaches in curriculum design, content or delivery
- Scope for ideas to be adapted or transferred to other curricular areas
- A sustainable plan to ensure the longevity of the project
- Collaboration with other departments and/or external partners.



Download Entry Form for
Digital Learning Award



EMPLOYER CONNECTIONS AWARD

This award recognises creative approaches that a college has taken to enhance active and effective engagement activity with employers that support the ambitions of The Scottish Government's Developing the Young Workforce and Skills Strategy. These approaches should demonstrate clear, positive benefits to the employer, stakeholders, staff and learners in colleges or in the workplace as a result of the activity.

Entries should evidence:

- Creative approaches to providing opportunities for learners and staff to engage with employers, and/or develop more productive partnerships with employers
- Approaches that drive and develop enhanced relationships between employers, training and education which develop and sustain effective work experience, placement and/or employment opportunities
- Personal and professional development opportunities for college staff through effective engagement with employers
- Impact of employer and college business benefits through bespoke training solutions that directly meet employer business needs.



Download Entry Form for
Employer Connections Award

HEALTH AND WELLBEING AWARD

This award recognises a college that has made a significant contribution in addressing the health and wellbeing needs of its staff and students, particularly within the context of supporting staff and students remotely.

Entries should evidence:

- A strategic approach for supporting health and wellbeing improvement activity within the college setting
- Health and wellbeing improvement initiatives which are proactive in their response and are sustainable
- Health and wellbeing improvement initiatives which recognise different dimensions of health including physical, emotional and mental health
- How these initiatives have impacted individually and collectively on staff and student resilience, motivation, and performance.



Download Entry Form for
Health and Wellbeing Award

INCLUSIVE COLLEGE AWARD

This award gives colleges the opportunity to be recognised as an institution that practices inclusiveness to advance equality and promote diversity.

Entries should evidence:

- How the college is showing commitment and dedication to creating a diverse and inclusive environment, through curriculum content and design, teaching practice, and supporting students and staff
- How the college is mainstreaming equality, diversity and inclusiveness in all functions and processes
- How the college is empowering others to fulfil their potential and to provide support in ways that foster increasing independence
- How the college is intervening in ways likely to foster good relations and maintain students' and/or staff enthusiasm, motivation and sense of belonging.



Download Entry Form for
Inclusive College Award

INNOVATION AWARD

This award recognises a project that demonstrates innovation in colleges. Applications are welcome from colleges that have demonstrated innovative practice in skills development; innovation through the redesign of processes or services within the college; or through collaboration and partnership work with other organisations/businesses to take an idea or product from concept to delivery.

Entries should evidence:

- Justification or need for the project
- What was innovative about the idea and where the inspiration came from
- How engaging with the process of innovation has had a positive impact in the college or surrounding area
- If the project involved collaboration with others, evidence how college leaders engaged in partnership working with, for example, industry partners or a Scottish Innovation Centre.



Download Entry Form for
Innovation Award

LEARNING AND TEACHING COLLEAGUE OF THE YEAR

This award seeks to recognise an individual who has successfully inspired students to achieve their goals and ambitions despite challenging circumstances, and who has made a significant difference. This award is open to colleagues in a learning and teaching role.

Entries should evidence:

- How this colleague has instilled positive change through their work
- The way in which the passion, innovation and hard work of this excellent individual has had an impact on both students, and the wider staff body.



Download Entry Form for
**Learning and Teaching
Colleague of the Year**



SKILLS DEVELOPMENT AWARD

This award recognises a college that has demonstrated impact in their approach to skills development of their students. This could be related to a range of innovative approaches taken to ensure the development and achievement of personal and transferable skills of students, as well as finding effective ways of tracking skills development and enhancing learners' ownership of the development of their skills. The focus on skills development must ensure that students articulate and demonstrate their skills, and the potential to utilise these skills in different contexts.

Entries should evidence:

- Imaginative approaches to developing core, essential, meta and career management skills, for example through learning and teaching approaches, or through projects, interdisciplinary or collaborative learning, events, volunteering or competitions
- Potential for the approaches to be adapted or transferred to other curricular areas
- The development of core, essential, meta and career management skills that are relevant to the regional or national skills gap, or the predominant regional employment market.
- Development of relevant digital skills which meet the needs of today's employers.
- Methods in which learners take greater ownership for the development of their skills, including evidence from learners of the impact of skills development



Download Entry Form for
Skills Development Award



MARKETING AND COMMUNICATIONS AWARD

This award recognises outstanding college marketing and/or communications activity. It will highlight a specific campaign which has enhanced the reputation and success of the college. Successful submissions will demonstrate how clear strategic planning, including effective market research, delivered compelling results.

Entries should evidence:

- Campaign objectives and how they were identified
- Detailed description of tactics used and why they were chosen
- Budget setting and control, with a summary of planned and actual costs, including any other resources used (including any input from an external agency)
- Outputs and outcomes achieved, with an explanation of how activity and results were monitored, measured and evaluated.

 Download Entry Form for **Marketing and Communications Award**

STUDENT OF THE YEAR

This award recognises an individual student who has made a significant investment of talent and time which has had a positive impact on others within the college and/or in their community.

Entries should evidence:

- The positive impact the student's contribution has made to others in the college and/or the wider community.
- The effective development of an idea into a successful venture
- The way the student's determination and sheer hard work has inspired and positively challenged others and/or how the student is seen as a positive role model
- An insightful and/or creative approach which contributed to the success of the idea and venture.

 Download Entry Form for **Student of the Year**



SUSTAINABILITY ACTION AWARD

This award celebrates a college that has demonstrated leadership and impact in sustainability.

It recognises the achievements of colleges who have made connections between all of the different aspects of sustainability to support the development of a whole college approach.

Entries should evidence:

- Leadership in addressing environmental and social sustainability challenges
- Climate change and sustainability initiatives and ambitions
- How the college is working towards embedding environmental and social sustainability within college departments and curriculum areas



Download Entry Form for
Sustainability Action Award

JUDGES' AWARD 2021

Best of the Best – this award gives special recognition to the overall winning college submission 2021.

The College of the Year Award is not open to entry as judges will decide on the best college entry (excludes Student of the Year and College Colleague of the Year).



College Development Network



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www.cdn.ac.uk/college-awards-2021