

IDEATION: WHAT IS IT AND WHY SHOULD WE USE IT?

Ideation is the process of generating ideas using a variety of strategies and methods to support conceptual and divergent thinking leading to effective implementation.

Why this approach?

Simply put, to encourage staff to think differently about their course design and delivery, and to not always teach the same thing in the same way every year. It's about exploring ideas leading to changes in pedagogical approaches and developments in curriculum innovations to ensure the delivery and content is engaging for students (and staff!).

What does this mean in terms of curriculum design?

- Builds self-efficacy, empowerment, creative confidence, autonomy, and agency
- Reduces 'permission seeking' and promotes a 'give-it-a-go' culture
- Develops learning, teaching, and assessment practice, which is innovative, responsive, and engaging
- Explores emerging approaches, collaborative project working, and refreshing practice

Sounds great, how can I get started?

There are a wide range of methods that can be used, so it can be daunting to know where to begin. In the [video for Ideation](#), we've suggested two methods to support curriculum planning:

- **Triangulation:** a great way to dive into the different component parts of the learning experience to help bring all ideas to the table and identify opportunities.
- **Five Projects:** when looking to build projects and reduce assessment, this helps visualise where curriculum/course requirements could fit, activities can be grouped/layered, and duplication avoided.

Further reading

[Radical Interdisciplinarity and Other Ingredients for Innovation](#), Andrew Nelson at TEDxUOregon (YouTube)

[Art of Relevance](#), Nina Simon (YouTube)

[Gamestorming](#), a playbook for innovators, rulebreakers, and changemakers

What if everything you knew about education was wrong?, David Didau (Crown House Publishing, 2015)

[Liberating Learning: Educational Change as Social Movement](#), Santiago Rincon-Gallardo (Routledge, 2019)

[Counting What Counts: Reframing Education Outcomes](#), Yong Zhao (Solution Tree, 2015)

[Guide to assessment](#), SQA 2019

