

College Development Network

# **CDN REVIEW 2022-23**

# **> OUR YEAR IN NUMBERS**

300+

college board members attended Board Governance training

### **95**%

of **college board members** attending governance training and responding to feedback said they were **more confident** in their role

# 250+

college people participated in CDN leadership training 22 Networks with 1,300 members

college graduates were inducted into the College Hall of Fame



of **College Expo** attendees who responded to feedback said the learning would have a positive impact on their practice

### 5,000+

downloads of **Pedagogy Matters** podcast series, which contains **27 episodes** 

# 100%

of attendees responding to feedback said the Leadership and Governance Summit helped leaders improve service delivery

# 1,000,000

The **Choose College** campaign was seen by nearly **one million** adults in Scotland

# > IMPROVING COLLEGE GOVERNANCE

More than 300 College Board Members and Governance Professionals participated in the CDN National Governance Programme.

The **Programme** includes a series of workshops on key governance topics and a suite of online modules to support board members in their professional development.

#### Participants said:

The principles of good governance that I have gained in the charity sector remain the same for the college sector. Yet the workshop helped me clarify the distinctiveness and power of other key stakeholders in the process that is different to the charity sector.

> Participant, Board Member Induction Session

I'm already thinking about how best to word things when asking questions, speaking to people, and writing pieces of work.

Participant, Student Board Member Induction

College Development Network



CDN's Workforce Survey revealed that college staff want more subject-specific professional learning opportunities, as well as pedagogy-based learning.

### In response, we worked with college staff to produce:

- **Mini bite** videos tackling the topics identified by the survey
- **Digital Capabilities** hub was created to provide a rich repository of resources
- Pedagogy Matters podcast.

The professional development of **new and recently appointed college lecturers** was supported by expanded online learning for:

- College candidates completing the SQA Professional Development Award (PDA) Teaching Practice in Scotland's Colleges.
- TiCT (Teaching in Colleges Today), to help staff plan and deliver impactful learning, teaching and assessment – units are SCQF credit rated and delivered in partnership with colleges.

#### **Evaluation shows:**

### **95**%

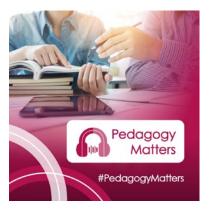
of TiCT level 7 candidates who responded to feedback said they either plan to or had already changed their practice.

### 100%

of TiCT level 8 candidates who responded to feedback said they either plan to or had already changed their practice.







#### **College Expo and Expo Roadshows**

**College Expo** saw the introduction of three College Expo Roadshows, which took place in three locations.

#### **Expo roashows**

- Borders College exploring Student Experience
- Forth Valley College exploring Professional Learning
- UHI Inverness exploring Curriculum Design

Hundreds of delegates joined CDN's twoday **Virtual College Expo 23**, with the theme, 'Developing Practice Across Tertiary Education'. Recordings are available to **watch back**.

### 600 +visitors 100 +speakers 24 interactive workshops 10 informative seminars inspirational student stories

The event saw:



### REFLECTIVE PRACTICE

**CDN's Research and Enhancement Centre** identifies and shares college practice in key areas to support the whole sector.

The **Pathways from Poverty Research series** highlights the crucial role that Scotland's colleges play in tackling poverty and creating a more inclusive society.

The second **Pathways from Poverty** study, **Pathways from Poverty – Colleges for Communities**, includes case studies from **Ayrshire College**, **Borders College**, **Forth Valley College** and **Glasgow Kelvin College**.

Pathways from Poverty: Leading With Empathy and Vision: An Insight Into West Lothian College provided a case study of West Lothian College's trauma-informed approach.

# **DEVELOPING LEADERS OF THE FUTURE**

#### CDN's Management and Leadership Programmes support leaders at all levels.

Our programmes are tailored to the specific management and leadership development needs of our participants. They offer the opportunity to reflect on leadership practice and apply newly developed skills in the workplace.

We offer programmes from aspiring managers through to executive senior leadership development, alongside coaching opportunities.

#### Participants said:

Since starting the Emerging Leadership course I have not only learned now to be an effective leader but have also supported my line manager indirectly with my new skills. I have thoroughly enjoyed the course and being a part of a wonderful learning group and lecturer. I was recently promoted.

> **Tracy Kennedy**, Humanities Lecturer, UHI Inverness

The Executive Leadership Series was more than just a professional development programme. It was an immersive experience that offered practical tools, fostered deep connections, and transformed the way I view leadership.

> **Colin McMurray**, Vice Principal of Business and Innovation, Forth Valley College

#### The programmes include:

- CMI Emerging Leadership Programme
- CMI Strategic Leadership Programme
- Executive Leadership Series
- Coaching Skills for Managers
- **Executive Coaching** for each participant, included free coaching for five people from the Student Association.

# > CHOOSE COLLEGE CAMPAIGN

CDN's Marketing and Communications Network developed and delivered a high-impact campaign to drive recruitment across Scotland's college sector.

**Choose College** saw Scotland's 26 colleges come together with one voice to position college as a destination of choice for learners. The **campaign video** featured college students and voiceovers were provided by student actors.

Choose College was shortlisted for a CIPR (Chartered Institute of Public Relations) award.

### 1,000,000

**Campaign video** seen by one million people in Scotland

### 57,969

visits to the campaign website, ChooseCollege.Scot

### 2,370

mentions of **#ChooseCollege** on social media







### > HIGHLIGHTING COLLEGE IMPACT

The **CDN College Awards 2022** celebrate the talent, innovation and success of our colleges, their staff and their students. Submissions for 12 categories were received from every part of the country. Case studies of the shortlisted entries may be viewed in the **interactive guide**.

The **College Hall of Fame** highlights and recognises the outstanding contribution that college graduates make to society and the economy. It demonstrates the variety of pathways to success from college.



#### 2022-23 Inductees



Danielle Jam Professional actor – graduate, North East Scotland College



John Frace MBE Founder and owner of Travelling Tabby – graduate, UHI Argyll



Kayleigh Haggo European Paralympic Youth Games medallist – graduate, Ayrshire College



Darren McGarvey Award-winning author, broadcaster, and musician – graduate, Glasgow Clyde College.



Edith Bowman Award-winning radio broadcaster – graduate, Fife College

